
PAUL LEON
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EXPERIENTIAL MARKETING | DIGITAL ACTIVATION
INNOVATIVE TECHNOLOGY | XR EXTENDED REALITY
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TOGETHER

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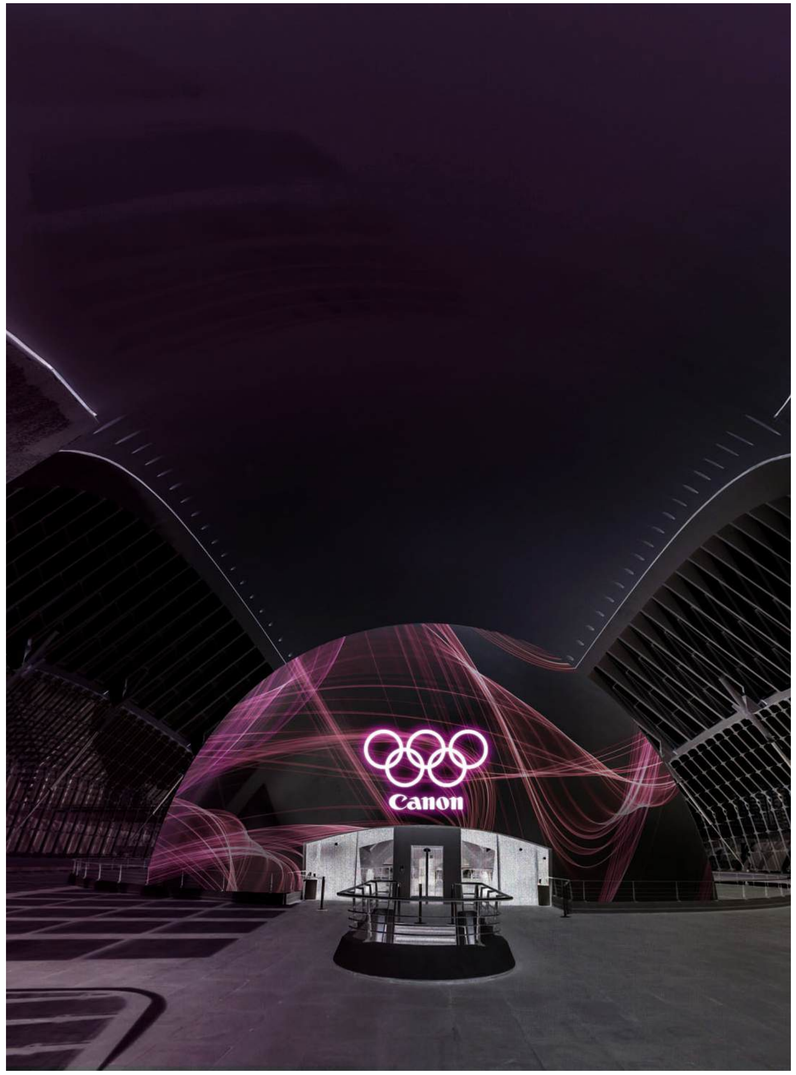
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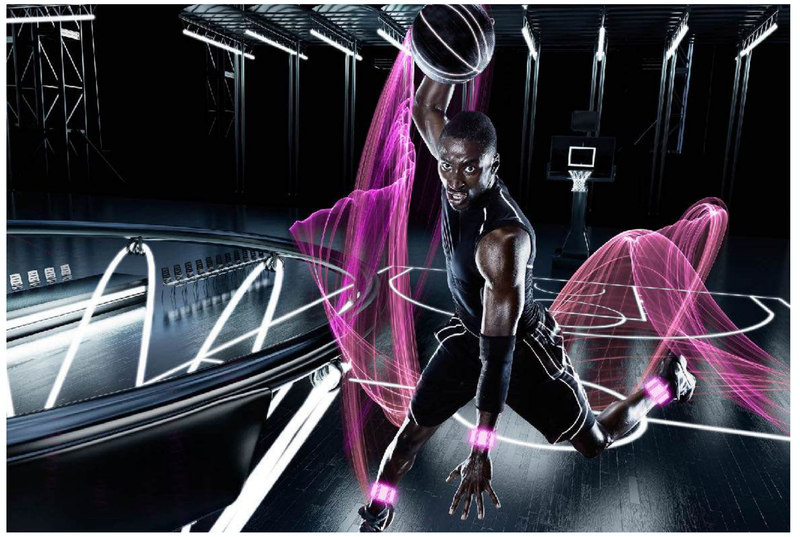
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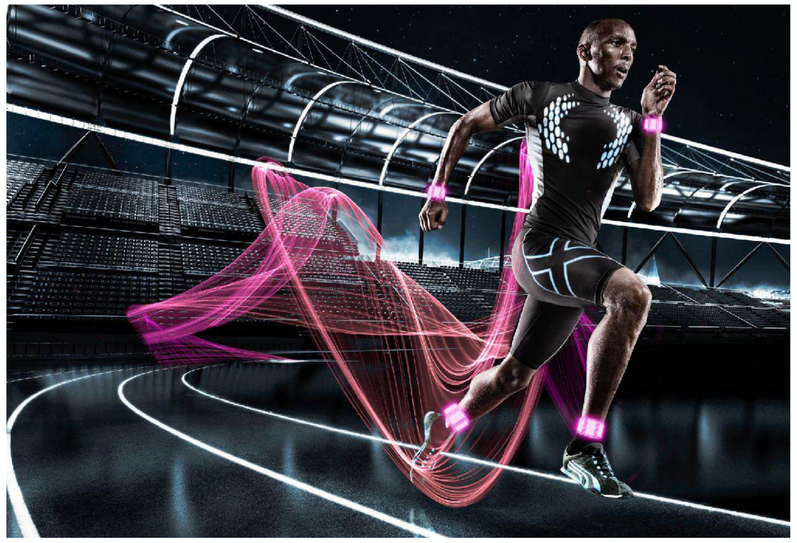
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ART DIRECTOR

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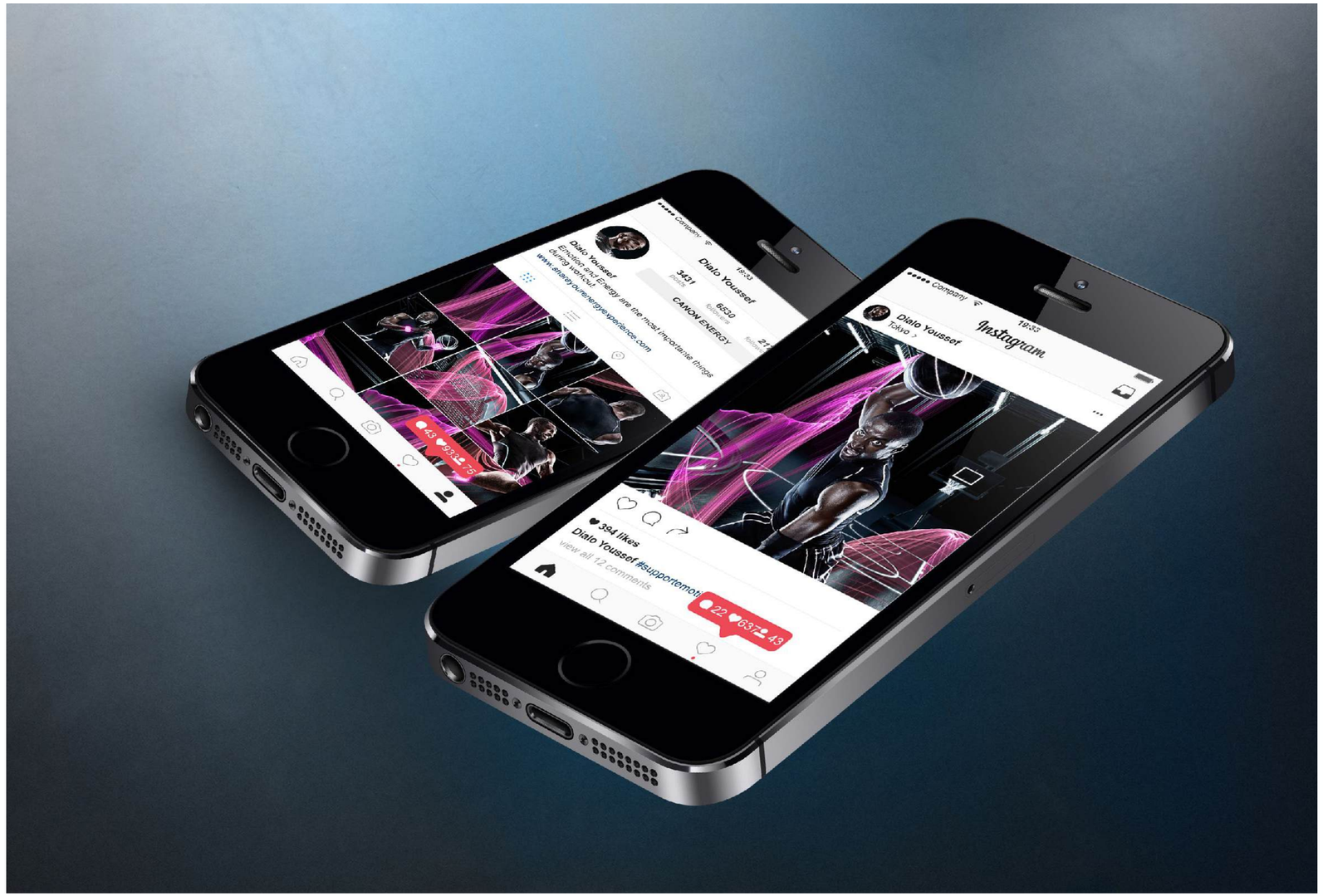
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EXPERIENTIAL EVENT
DIGITAL ACTIVATION

Mazarine

SEPHORA

KALEIDOSCOPE

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EXPERIENTIAL EVENT
DIGITAL ACTIVATION

WATCH THE MOVIE

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FROM THE EARTH TO THE MOON

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ART DIRECTOR
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EXPERIENTIAL EVENT
DIGITAL ACTIVATION

OMEGA

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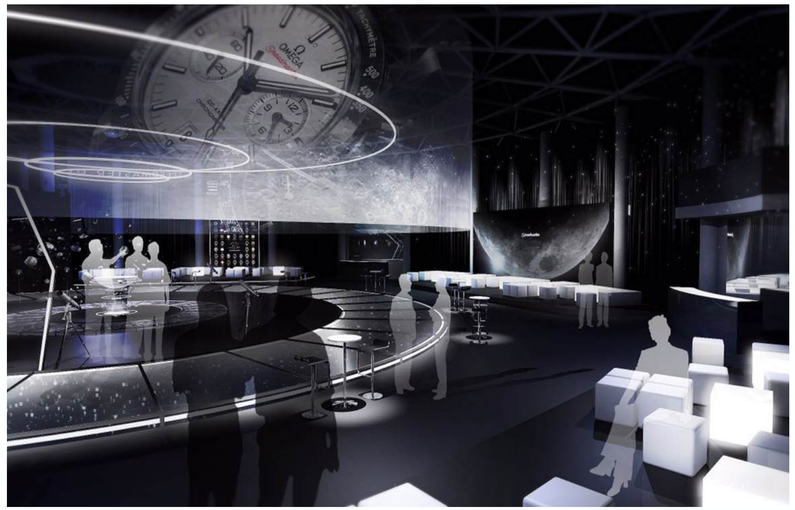
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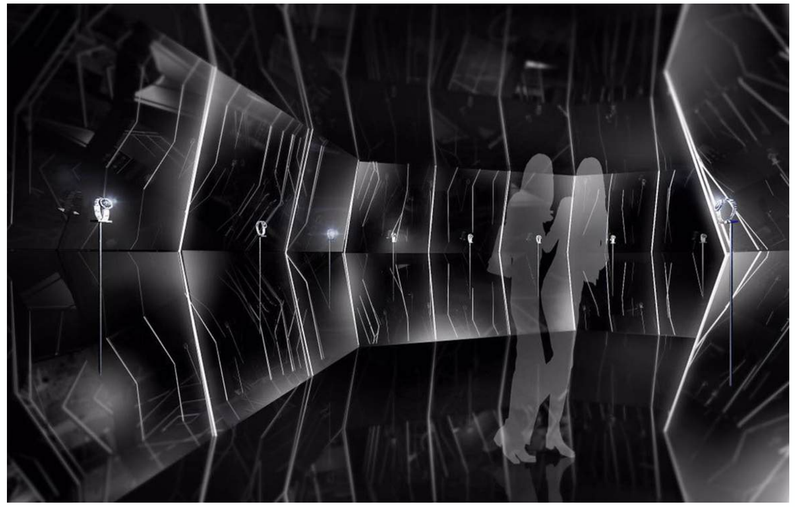
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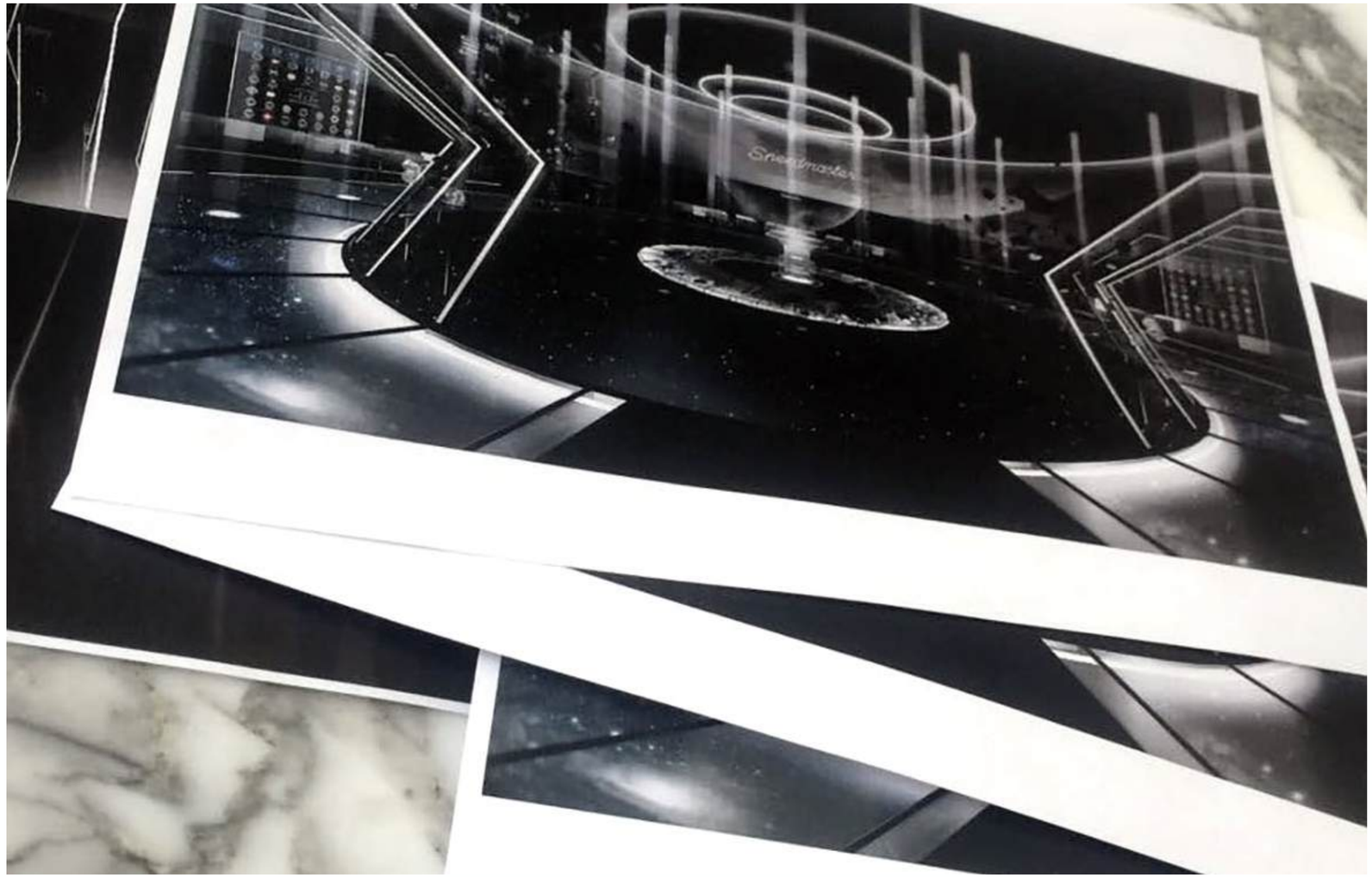
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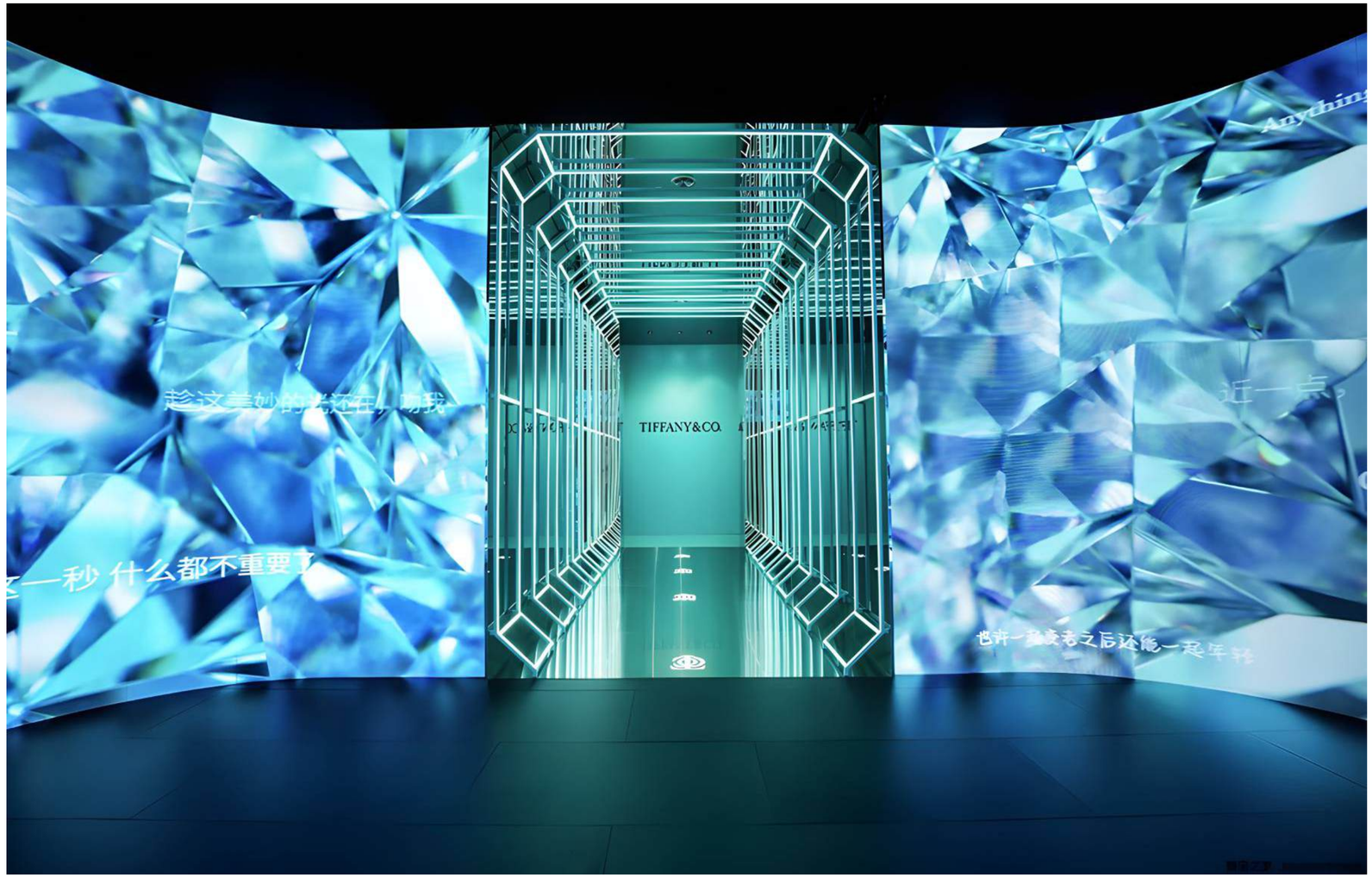
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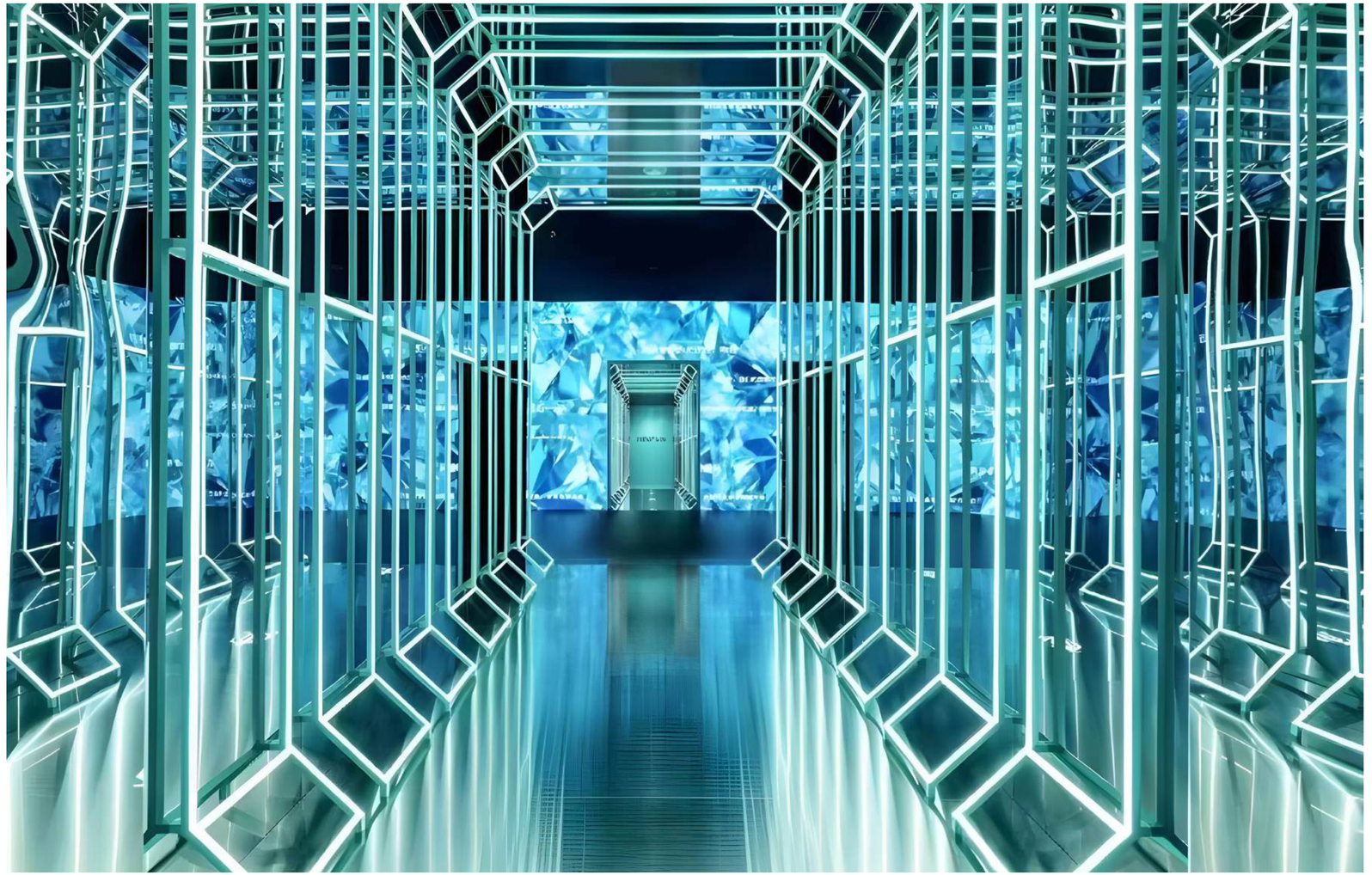
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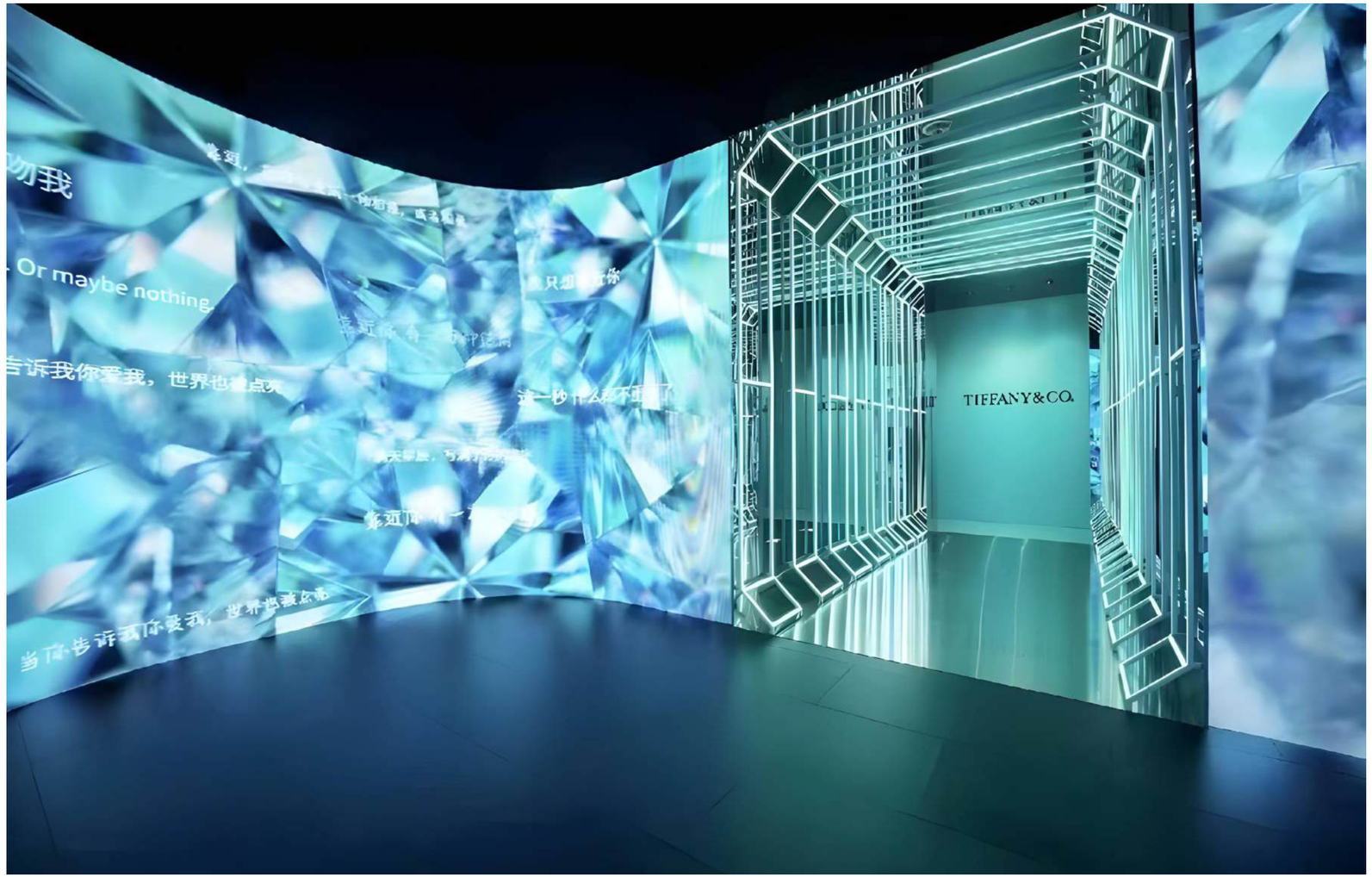
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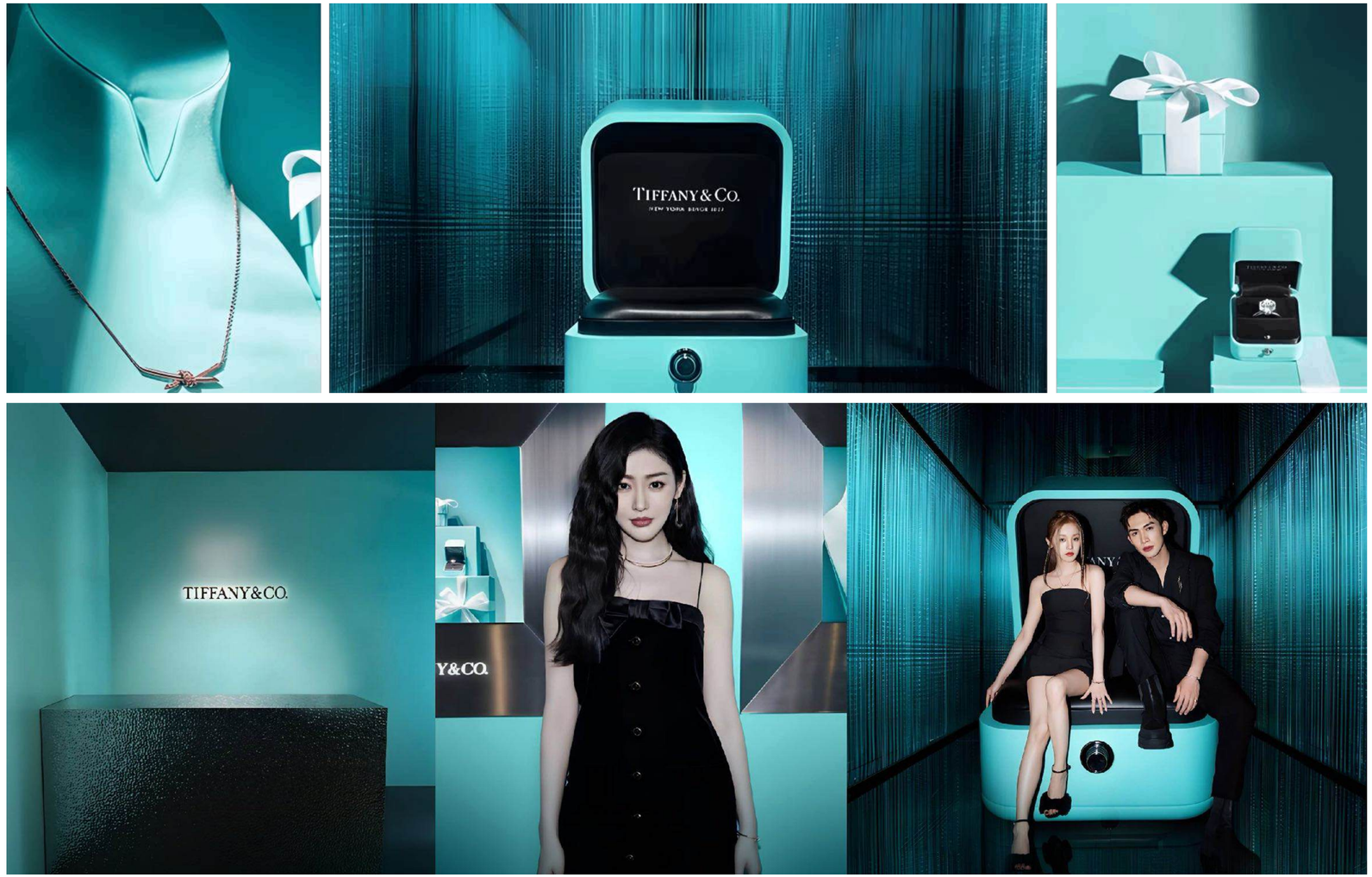
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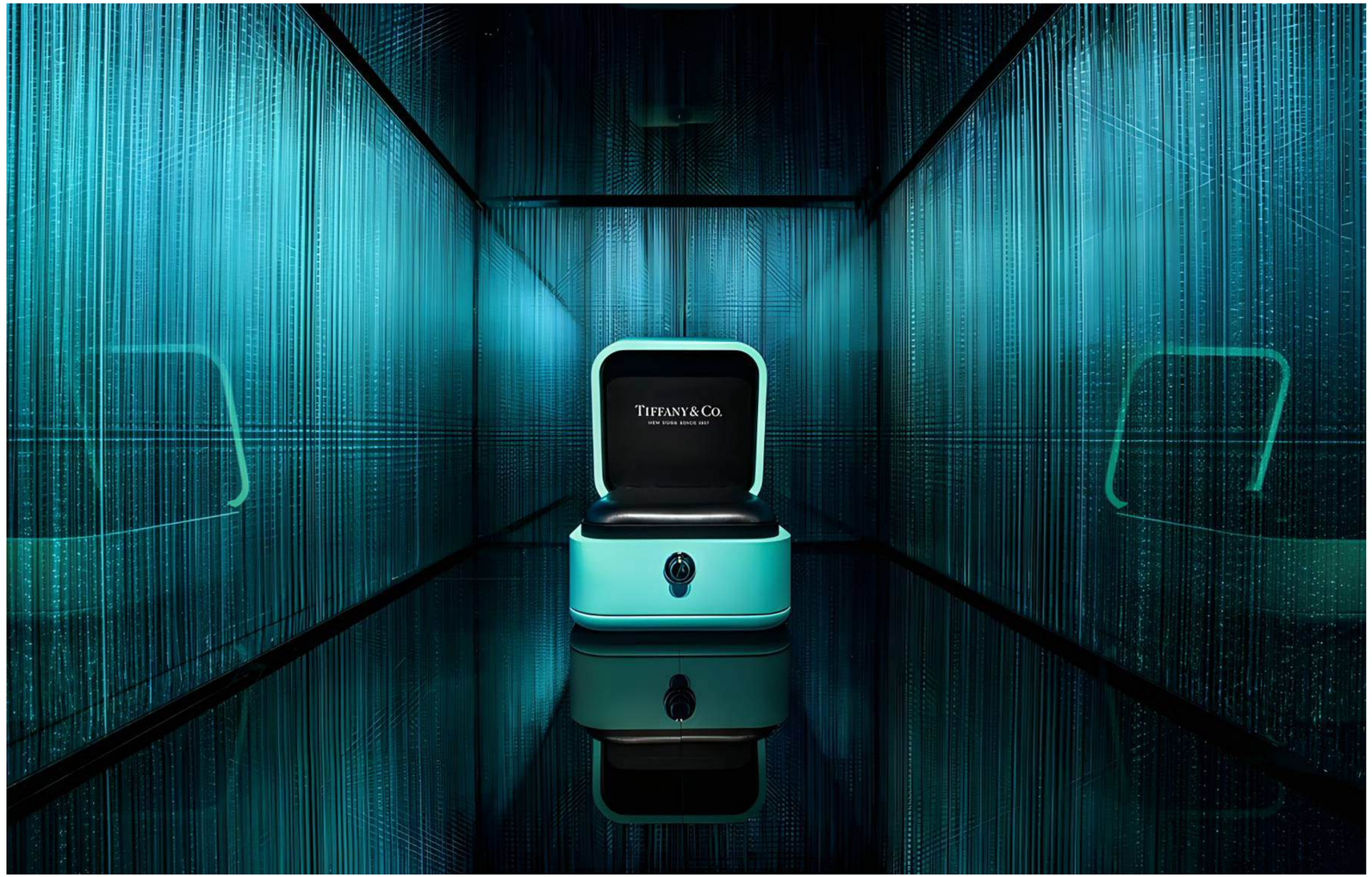
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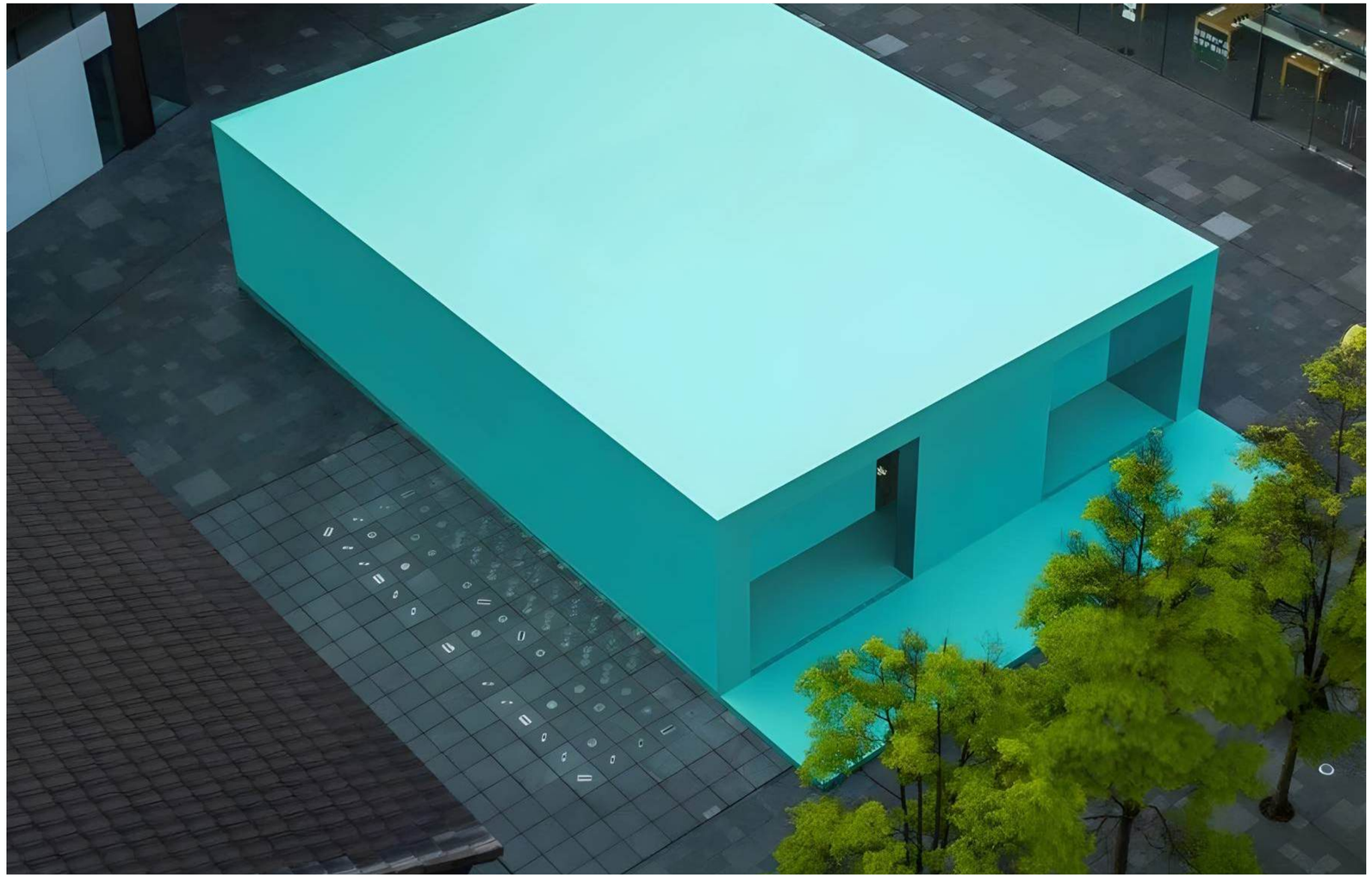
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SISTER HOOD

CREATIVE DIRECTOR
ART DIRECTOR
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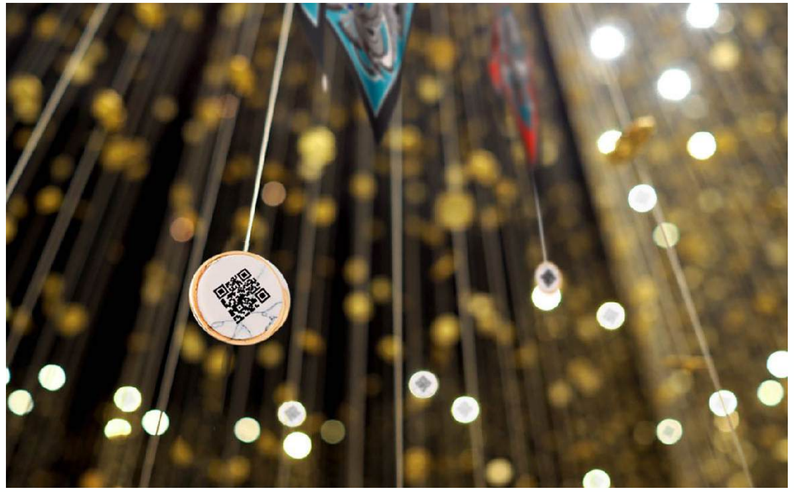
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STORYTELLING

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VIDEO THE SPORTY











VIDEO THE ARTIST












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VIDEO THE LAWYER












VIDEO THE HEAD CHEF












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HONG KONG FLAIR

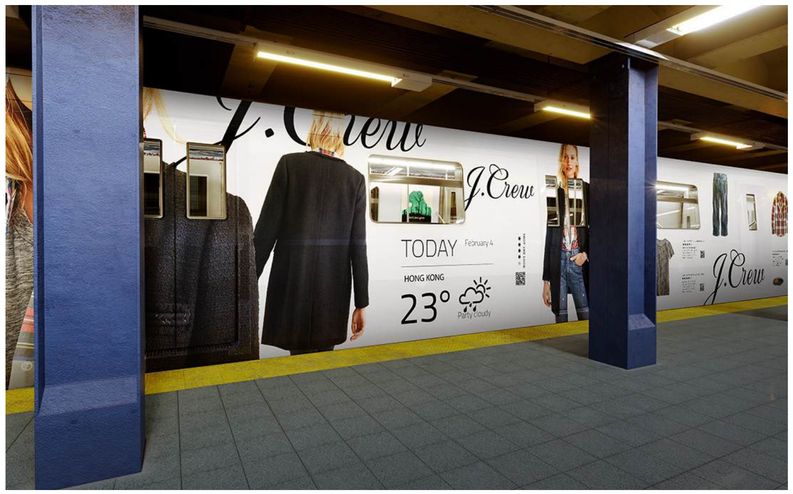
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ART DIRECTOR
STORYTELLING

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TRIPLE FRONTIER

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ART DIRECTOR
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DIGITAL ACTIVATION









NETFLIX

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DIGITAL ACTIVATION









sidlee

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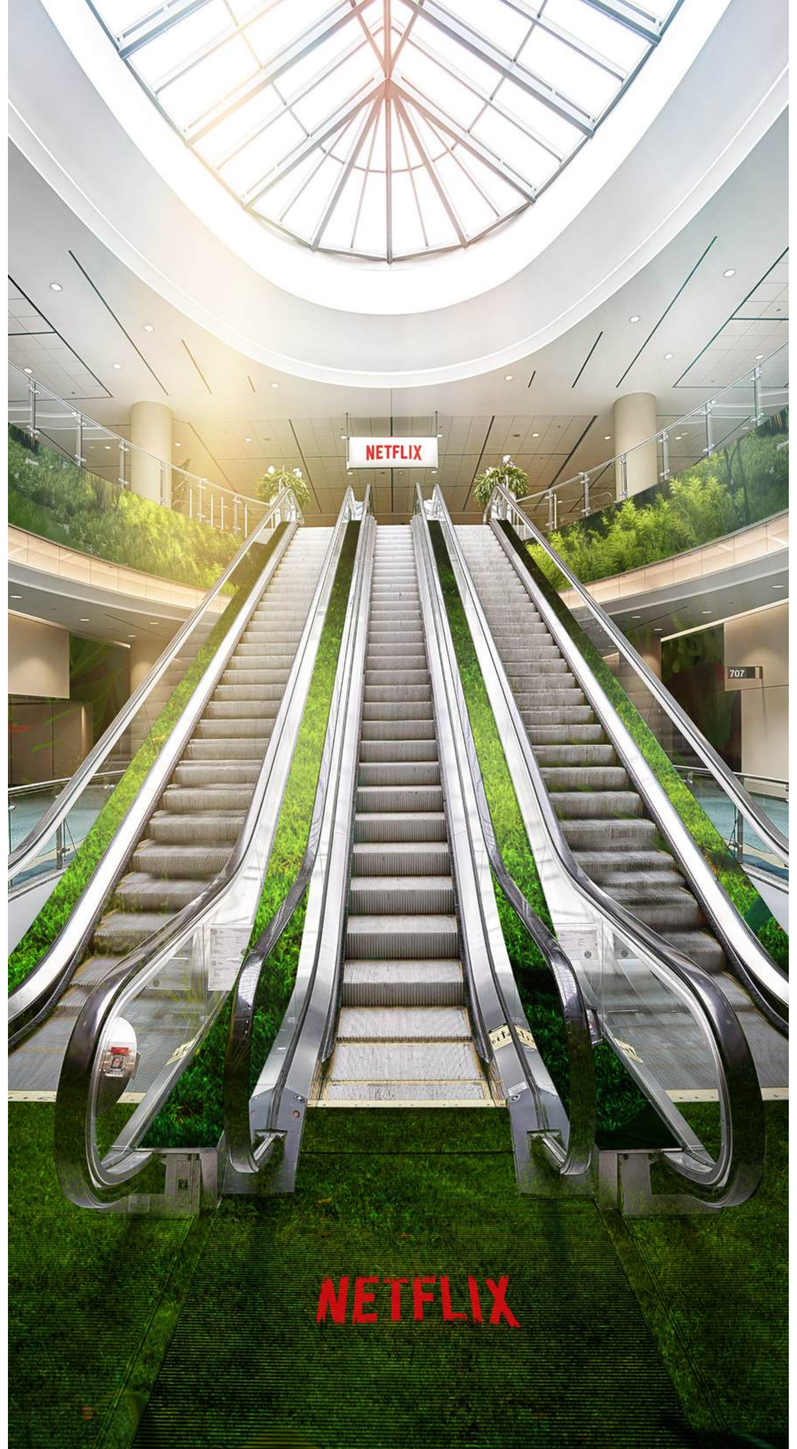
CREATIVE DIRECTOR
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PAUL LEON

J12

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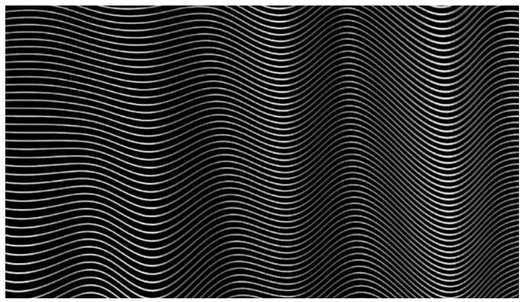
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FILMMAKER

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CHANEL

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STORYTELLING

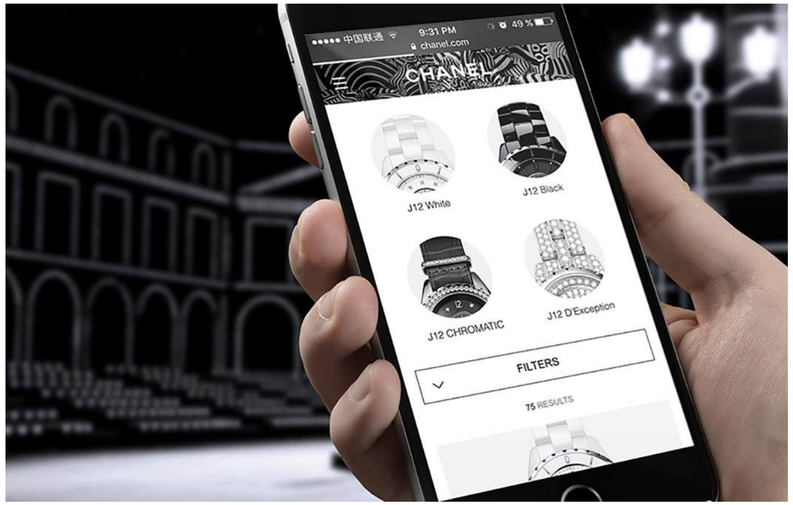
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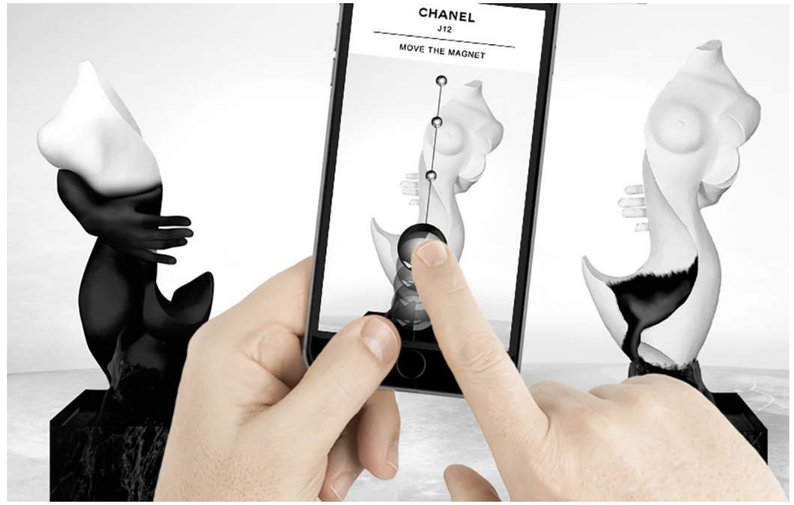
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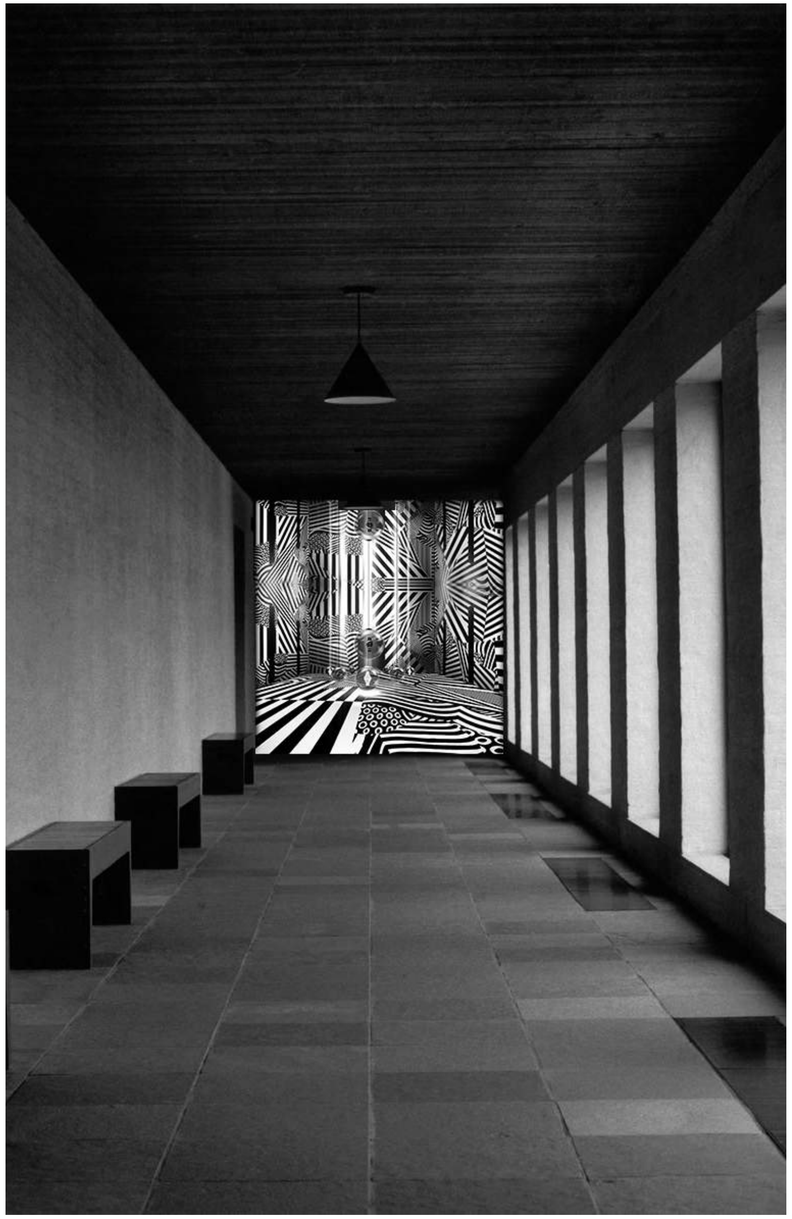
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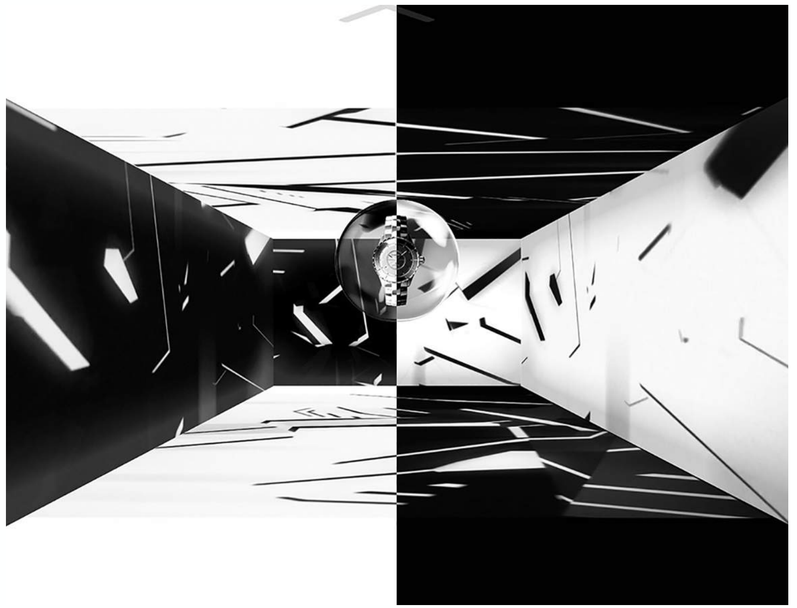
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STORYTELLING

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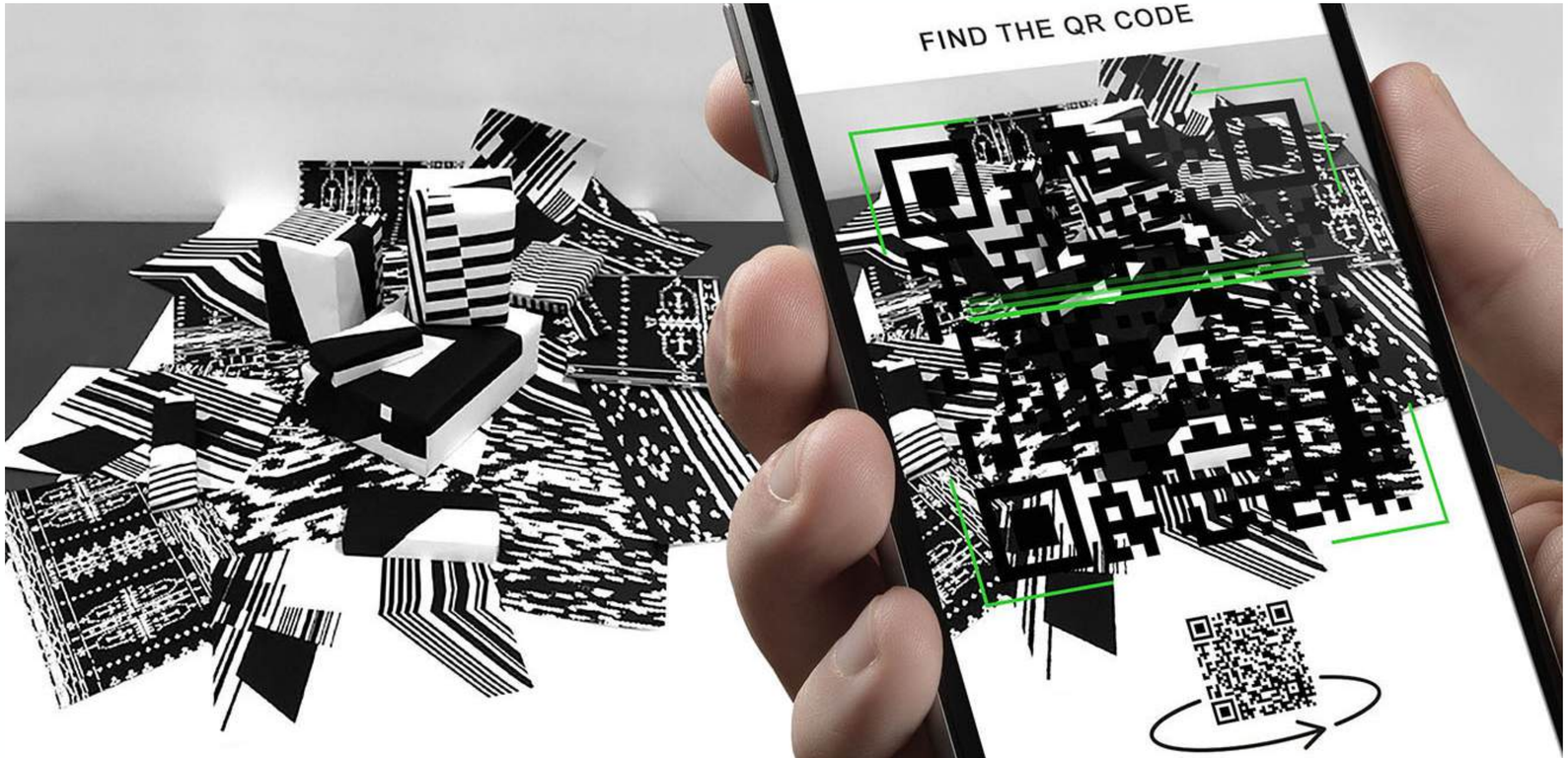
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DIGITAL ACTIVATION
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PRINT IN THE REAL LIFE

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PAUL LEON

LE BRASSUS

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

DIGITAL ACTIVATION
WEBDESIGN UI/UX

AUDEMARS PIGUET
Le Brassus

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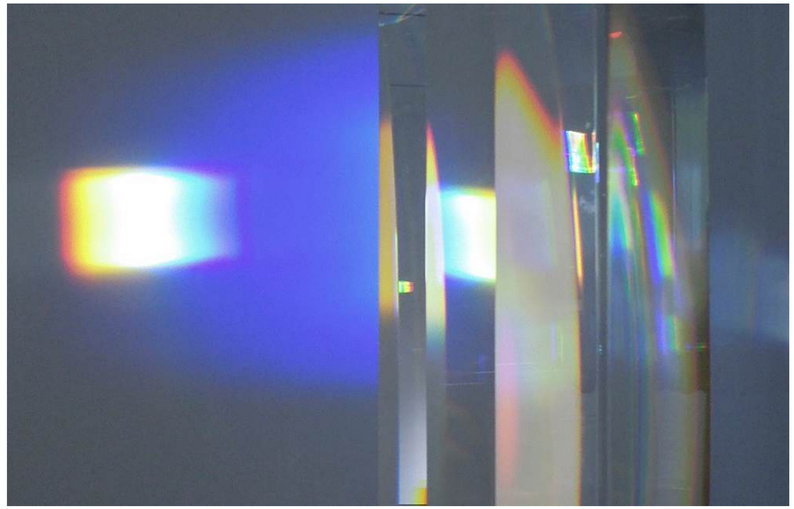
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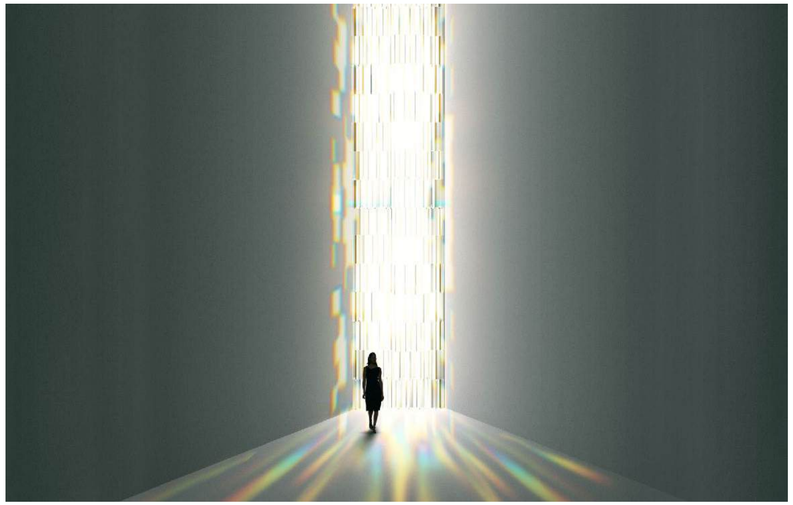
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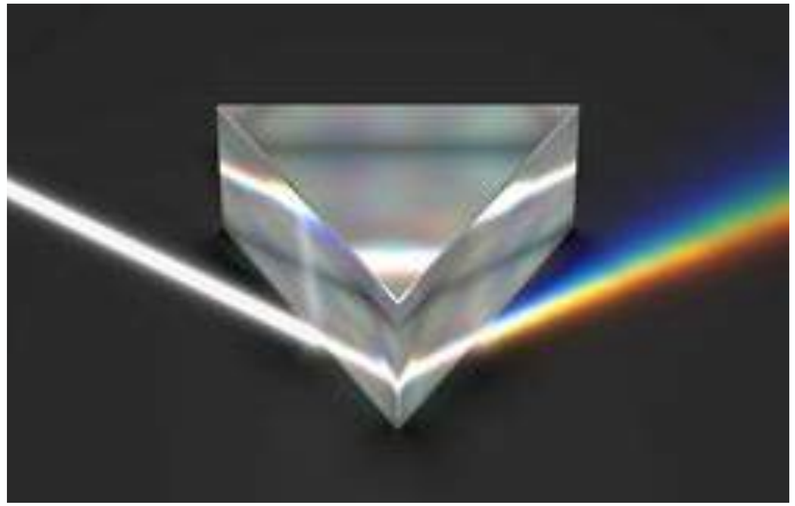
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WEBDESIGN UI/UX









AUDEMARS PIGUET

LE BRASSUS

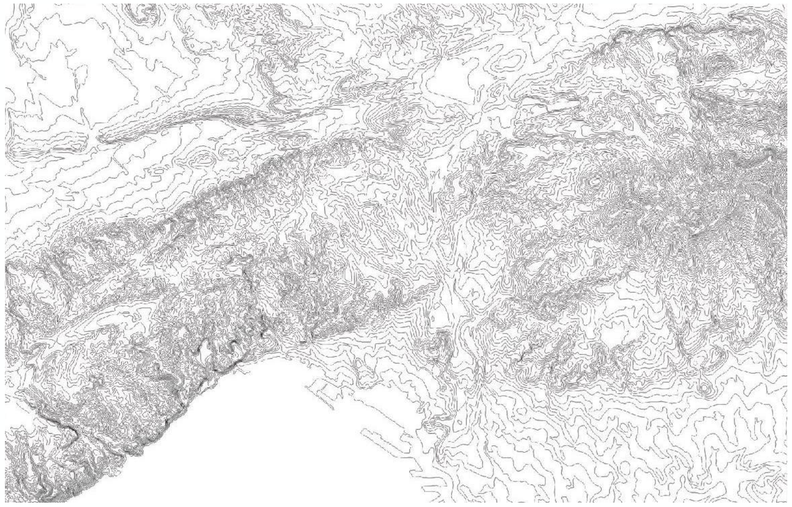
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DIGITAL ACTIVATION
WEBDESIGN UI/UX









PAUL LEON

AUDEMARS PIGUET

LE BRASSUS

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PAUL LEON

AUDEMARS PIGUET

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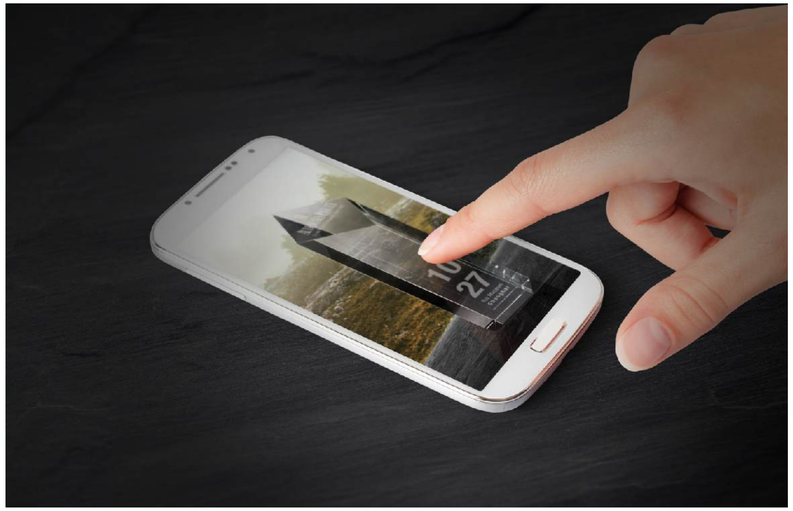


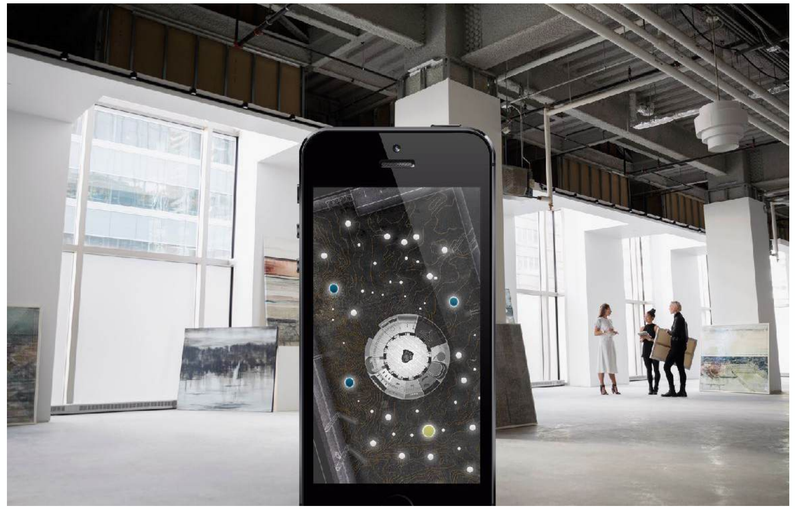
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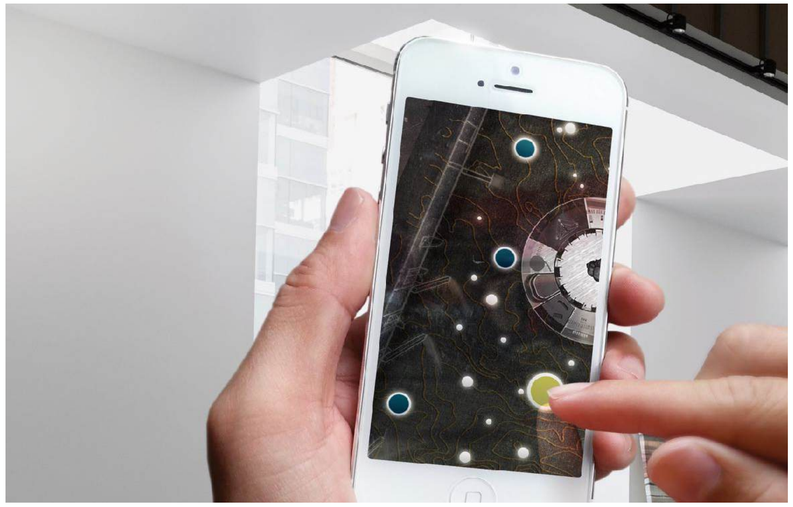
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PAUL LEON

MONCLER

WINTER RELIC

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

EXPERIENTIAL EVENT
DIGITAL ACTIVATION



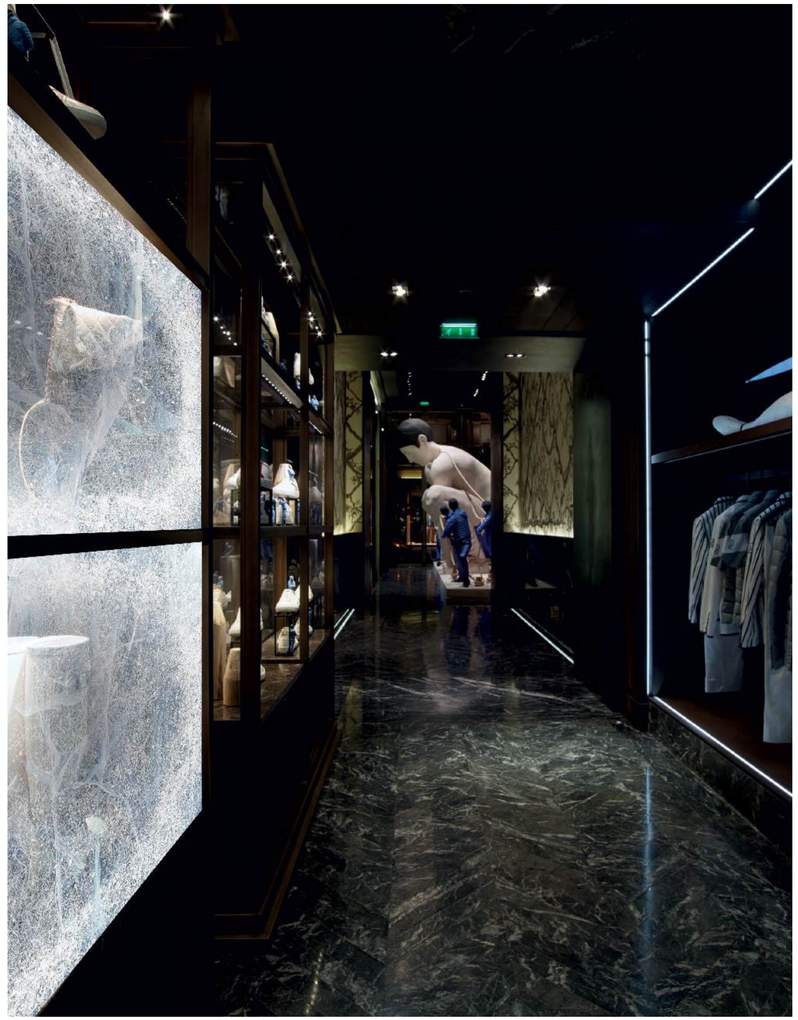
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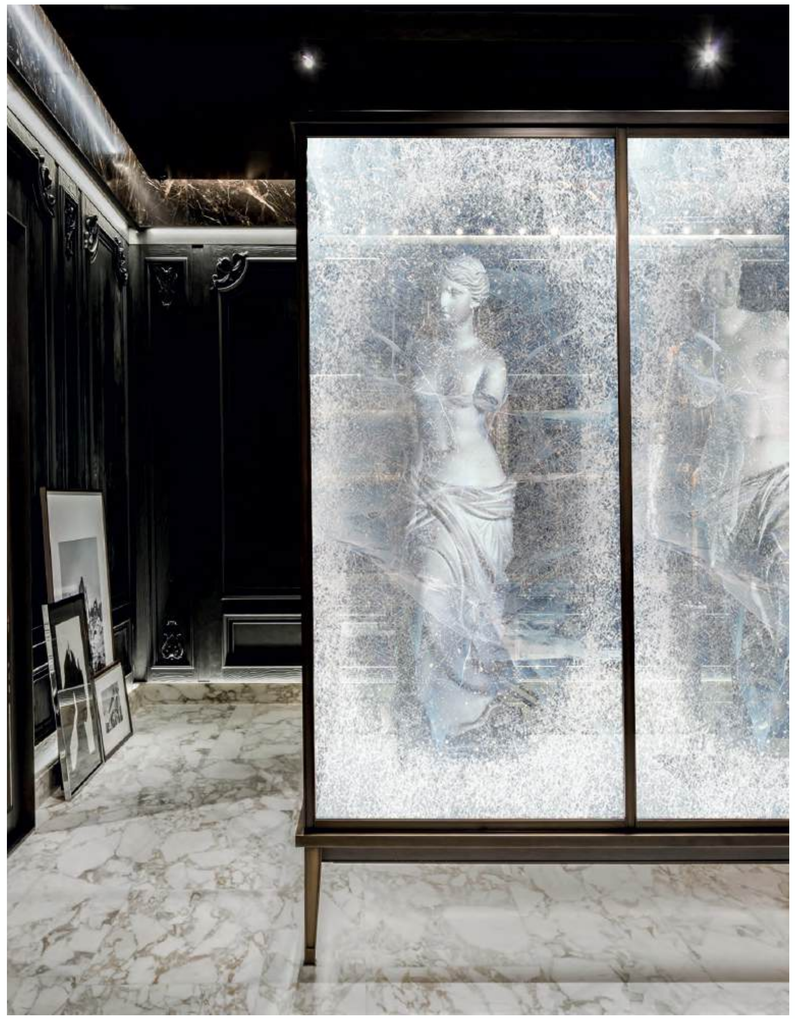
MONCLER

WINTER RELIC

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

EXPERIENTIAL EVENT
DIGITAL ACTIVATION





Mazarine

MONCLER

WINTER RELIC

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

EXPERIENTIAL EVENT
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ART DIRECTOR
STORYTELLING

EXPERIENTIAL EVENT
DIGITAL ACTIVATION



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CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

EXPERIENTIAL EVENT
DIGITAL ACTIVATION





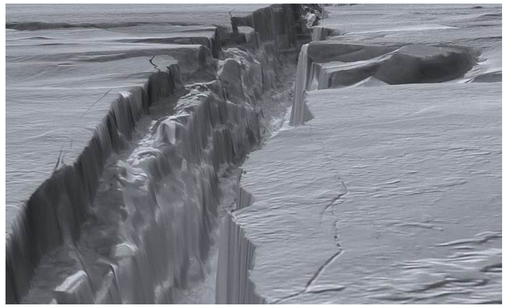
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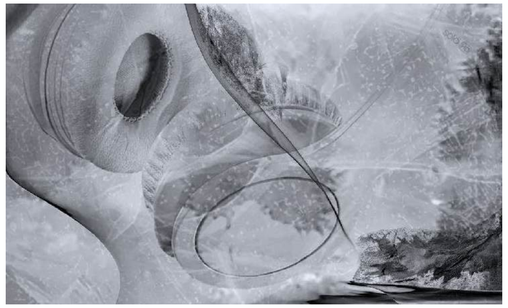
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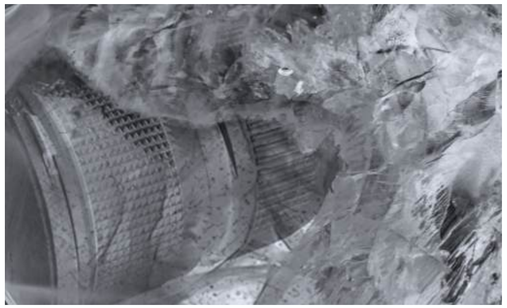
WINTER RELIC

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

EXPERIENTIAL EVENT
DIGITAL ACTIVATION
FILMMAKER











Mazarine

PAUL LEON

SOHO GRAND OPENING

ART DIRECTOR

CHANEL

WEBDESIGN UI/UX
SOCIAL MEDIA CONTENT
DIGITAL ACTIVATION

Mazarine

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CHANEL

SOHO GRAND OPENING

ART DIRECTOR

WEBDESIGN UI/UX
SOCIAL MEDIA CONTENT
DIGITAL ACTIVATION

Mazarine







CHANEL

SOHO GRAND OPENING

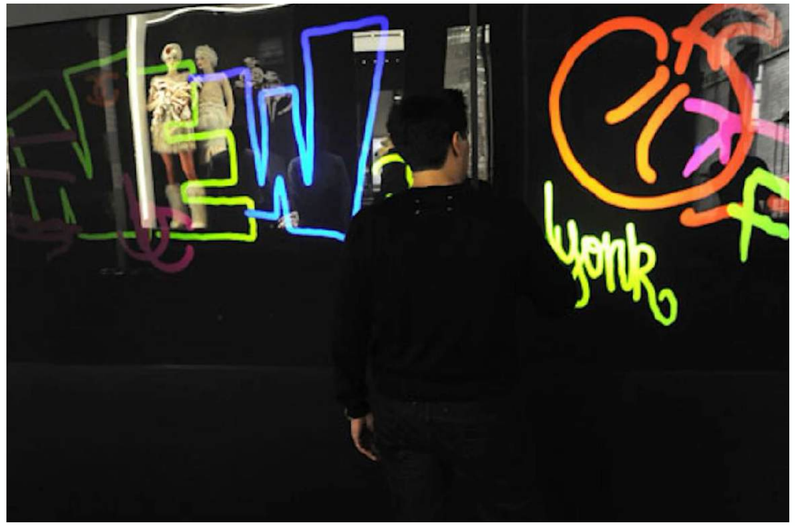
ART DIRECTOR

WEBDESIGN UI/UX
SOCIAL MEDIA CONTENT









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CHANEL

SOHO GRAND OPENING

ART DIRECTOR

WEBDESIGN UI/UX
SOCIAL MEDIA CONTENT







Mazarine

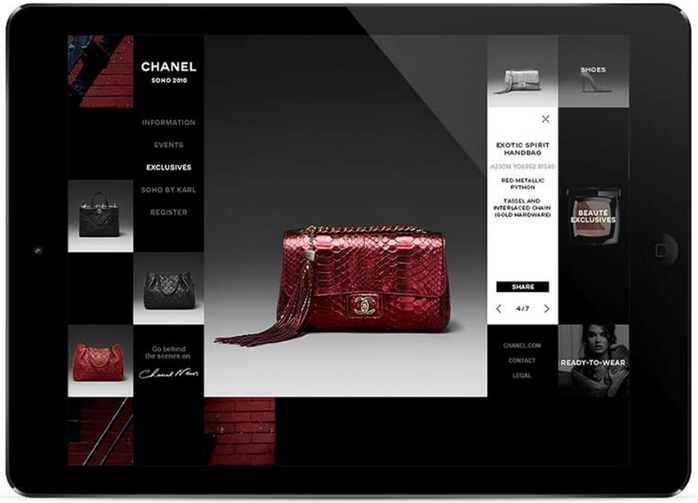
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ART DIRECTOR

WEBDESIGN UI/UX
SOCIAL MEDIA CONTENT







Mazarine

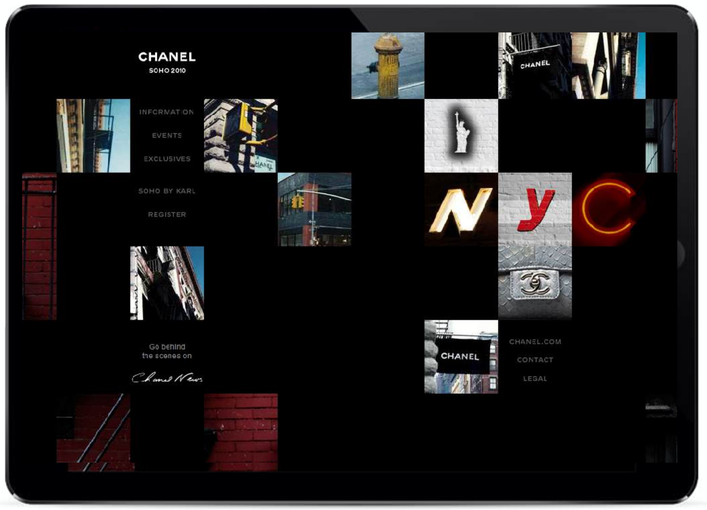
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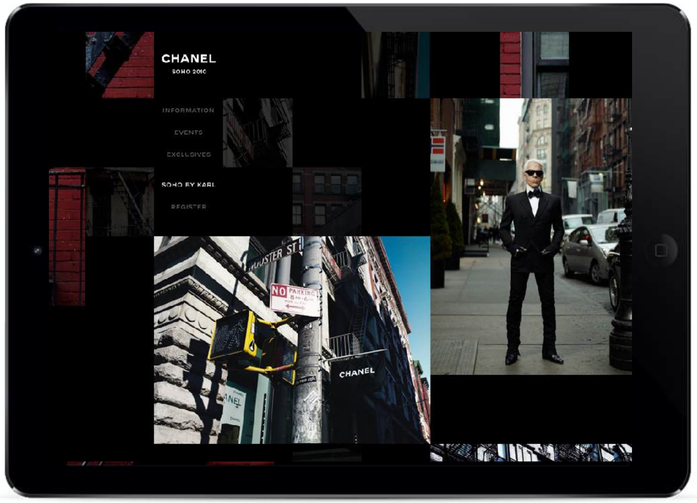
SOHO GRAND OPENING

ART DIRECTOR

WEBDESIGN UI/UX
SOCIAL MEDIA CONTENT







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RAZZLE DAZZLE

SEPHORA

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

GRAPHIC DESIGN

Dentsu Lab Tokyo

PAUL LEON

SEPHORA

RAZZLE DAZZLE

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

GRAPHIC DESIGN



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SEPHORA

RAZZLE DAZZLE

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

DIGITAL ACTIVATION
SOCIAL MEDIA



SEPHORA

RAZZLE DAZZLE

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

DIGITAL ACTIVATION
SOCIAL MEDIA

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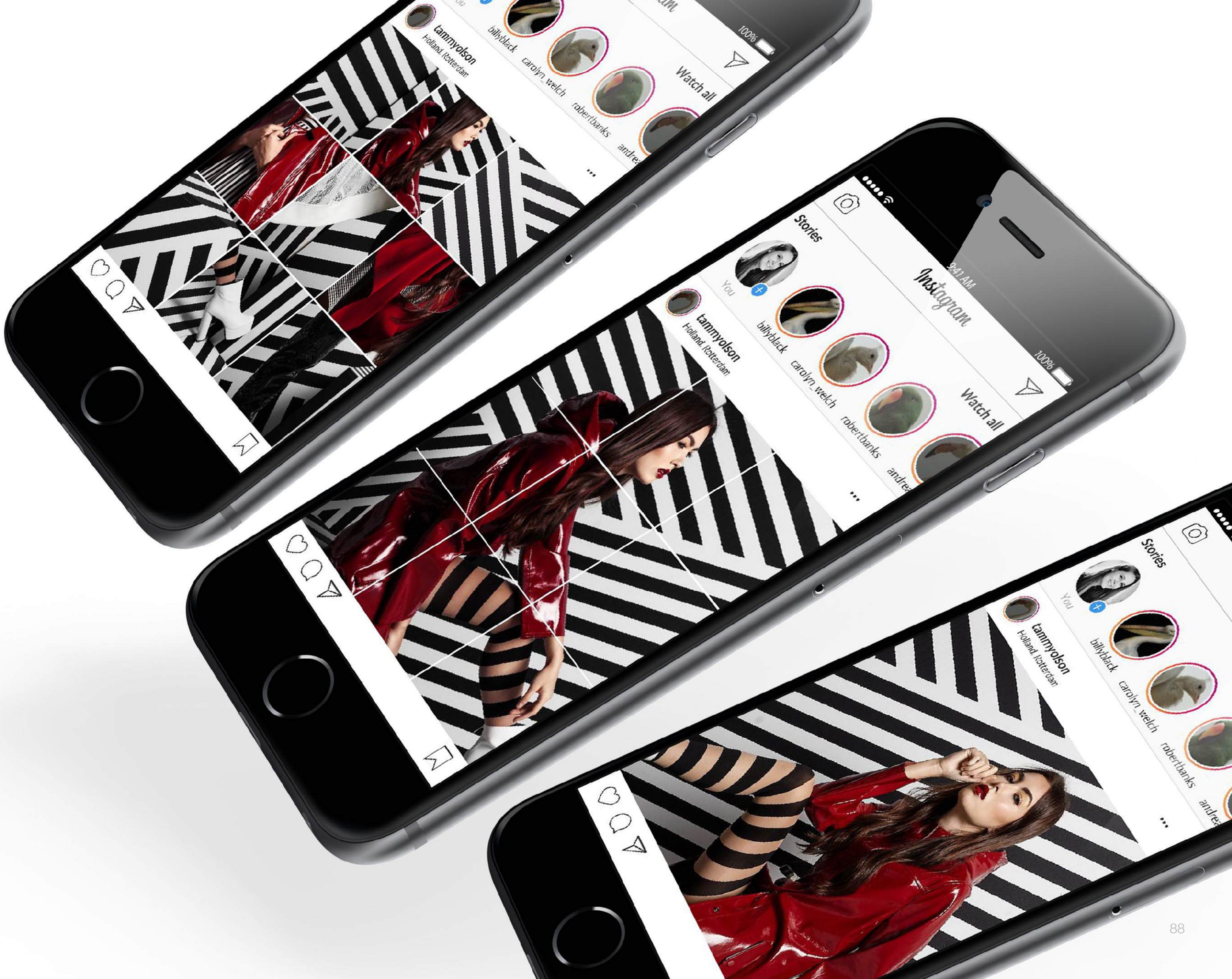
SEPHORA

RAZZLE DAZZLE

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

DIGITAL ACTIVATION
SOCIAL MEDIA

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SEPHORA

RAZZLE DAZZLE

CREATIVE DIRECTOR
ART DIRECTOR
STORYTELLING

DIGITAL ACTIVATION
SOCIAL MEDIA







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PAUL LEON

PIROUETTE & CABRIOLE

CREATIVE DIRECTOR
ART DIRECTOR



VILLEBOIS

ACTIVATION

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VILLEBOIS

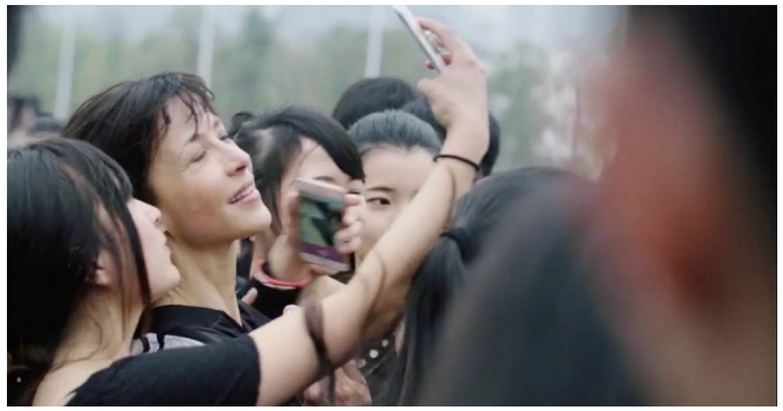
PIROUETTE & CABRIOLE

CREATIVE DIRECTOR
ART DIRECTOR

ACTIVATION

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PIROUETTE & CABRIOLE

VILLEBOIS

CREATIVE DIRECTOR
ART DIRECTOR

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PIROUETTE & CABRIOLE

CREATIVE DIRECTOR
ART DIRECTOR

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Digital
Linked in

PAUL LEON

BE FLEX

CREATIVE DIRECTOR
ART DIRECTOR

WEBDESIGN UI/UX



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BE FLEX

CREATIVE DIRECTOR
ART DIRECTOR

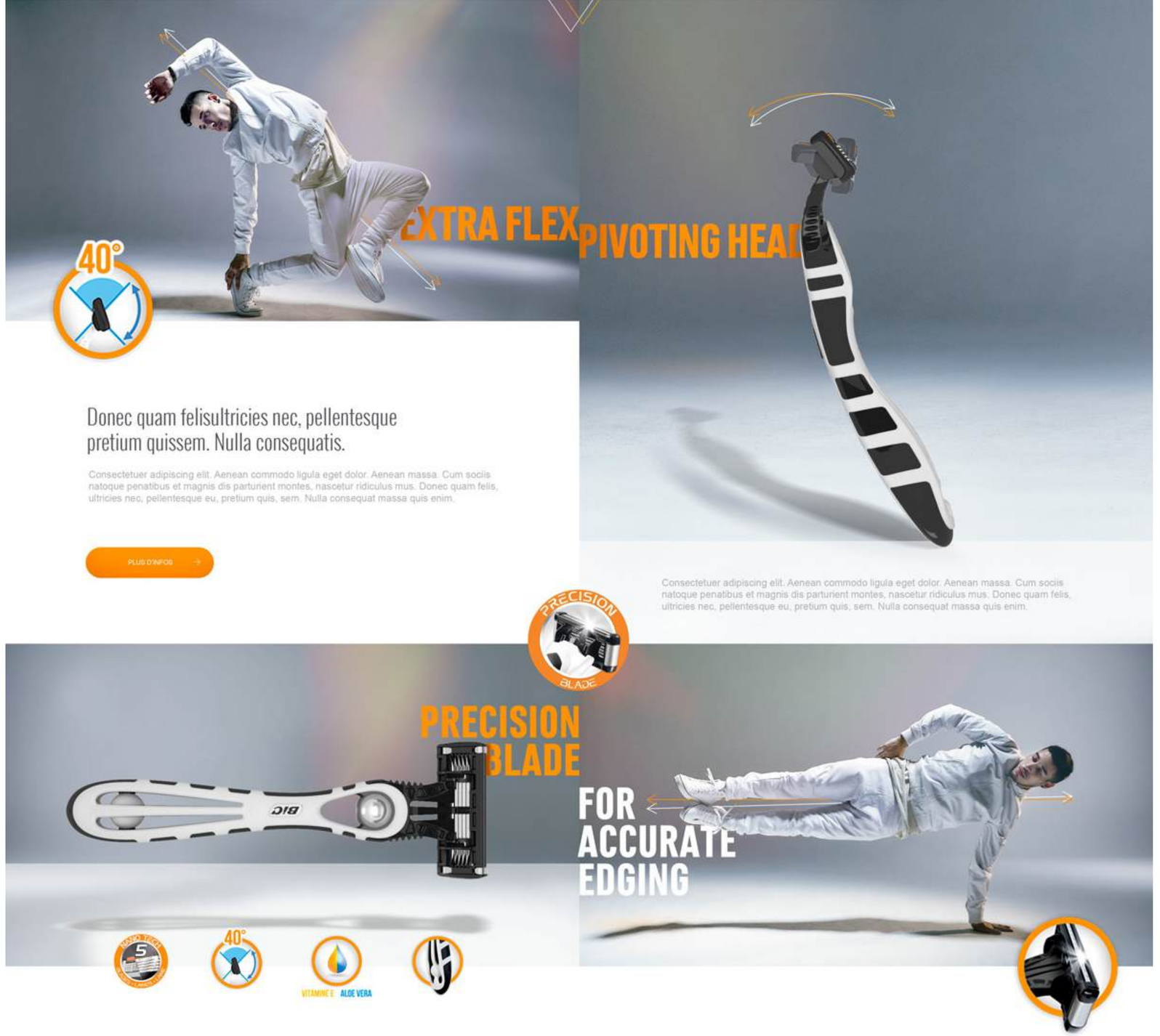
WEBDESIGN UI/UX



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CREATIVE DIRECTOR
ART DIRECTOR

WEBDESIGN UI/UX



PAUL LEON

BIC

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WEBDESIGN UI/UX

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WHAT DID YOU EXPECT ?

ART DIRECTOR

WEBDESIGN UI/UX



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WHAT DID YOU EXPECT ?

ART DIRECTOR

WEBDESIGN UI/UX

WATCH THE STUNT



WHAT DID YOU EXPECT ?

ART DIRECTOR

WEBDESIGN UI/UX

WATCH THE STUNT





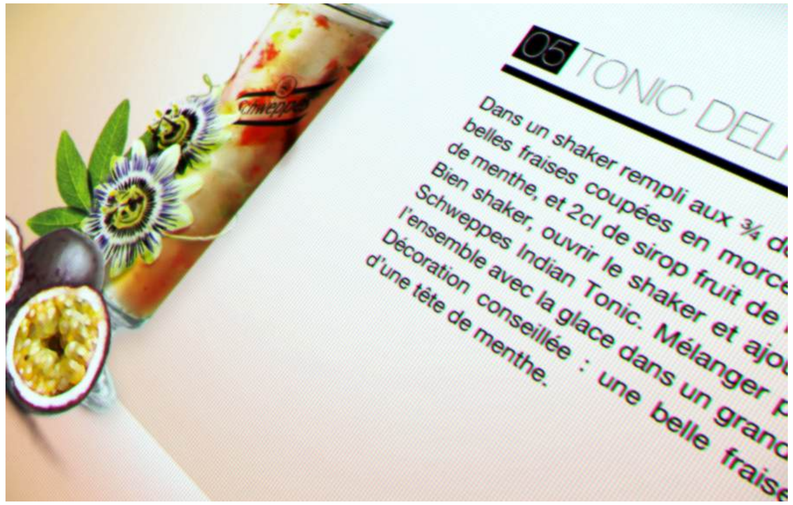


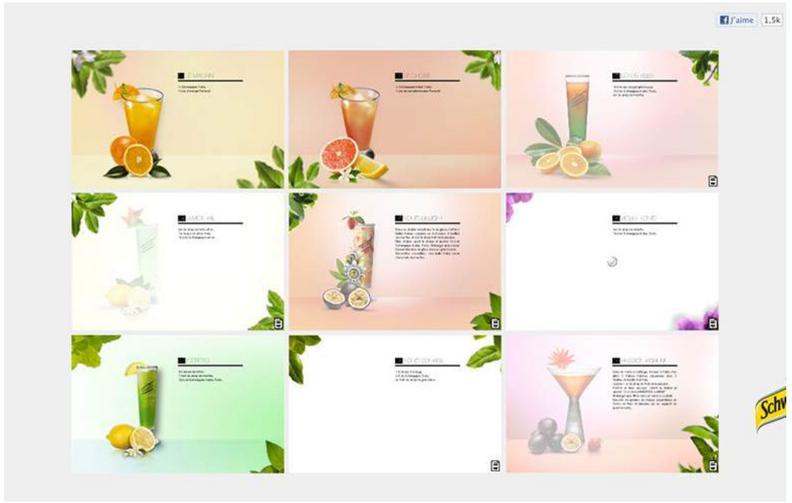
WHAT DID YOU EXPECT ?

ART DIRECTOR

WEBDESIGN UI/UX

WATCH THE STUNT









WHAT DID YOU EXPECT ?

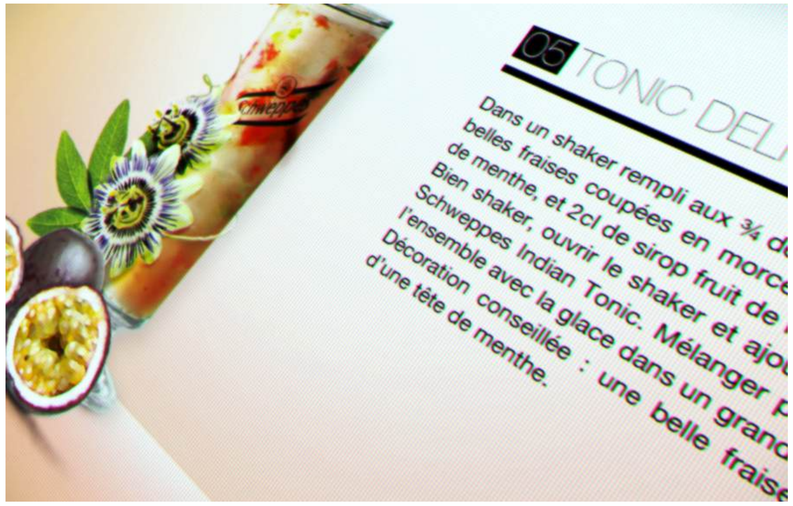
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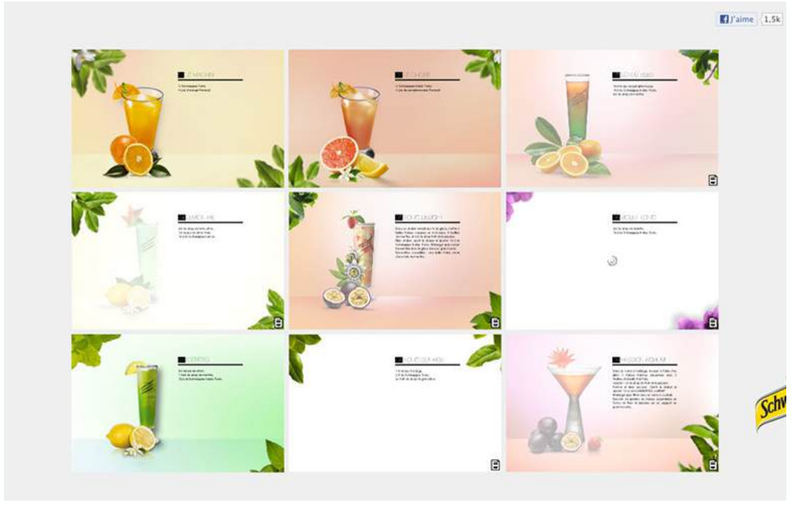
WEBDESIGN UI/UX

WATCH THE STUNT









PAUL LEON

Schweppes

WHAT DID YOU EXPECT ?

ART DIRECTOR

WEBDESIGN UI/UX

WATCH THE STUNT







WHAT DID YOU EXPECT ?

ART DIRECTOR

WEBDESIGN UI/UX

WATCH THE STUNT





PAUL LEON

UNIVERSAL EXHIBITION

ART DIRECTOR

WEBDESIGN UI/UX

Ogilvy

LinkedIn

LOUIS VUITTON

UNIVERSAL EXHIBITION

ART DIRECTOR

WEBDESIGN UI/UX

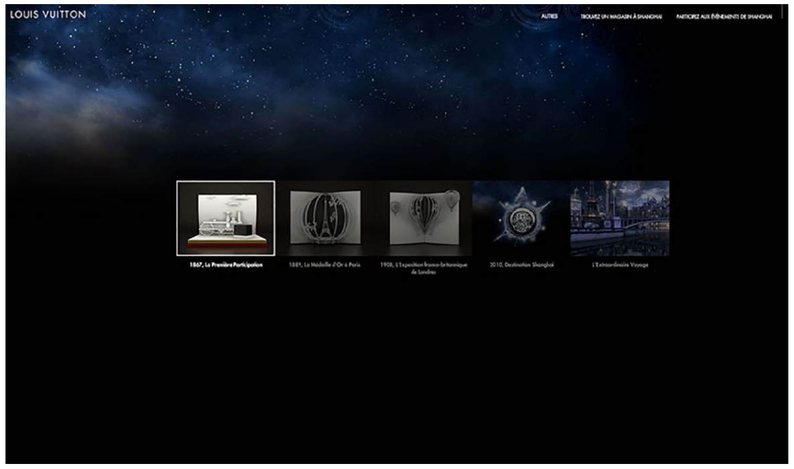


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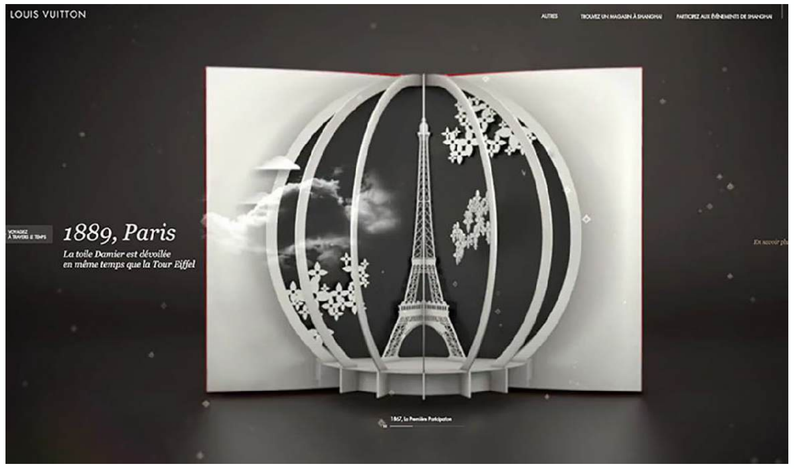
UNIVERSAL EXHIBITION

ART DIRECTOR

WEBDESIGN UI/UX

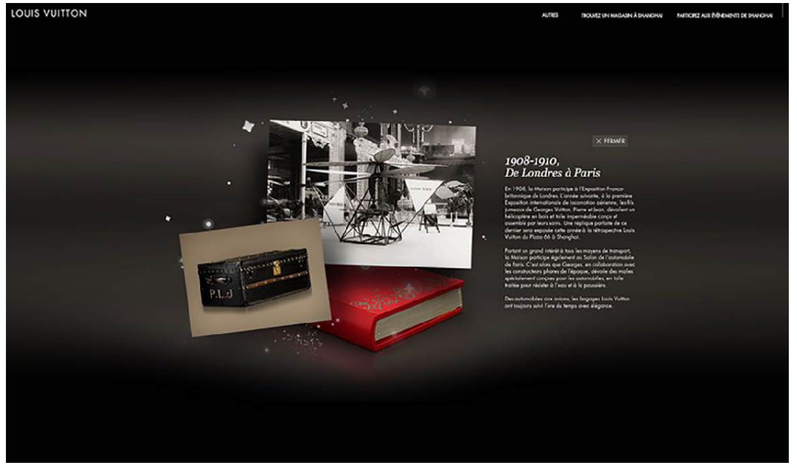












PAUL LEON

WHAT'S YOUR DONE DIFFERENT

ART DIRECTOR

WEBDESIGN UI/UX

Maison Fondée en 1765

Hennessy

Ogilvy

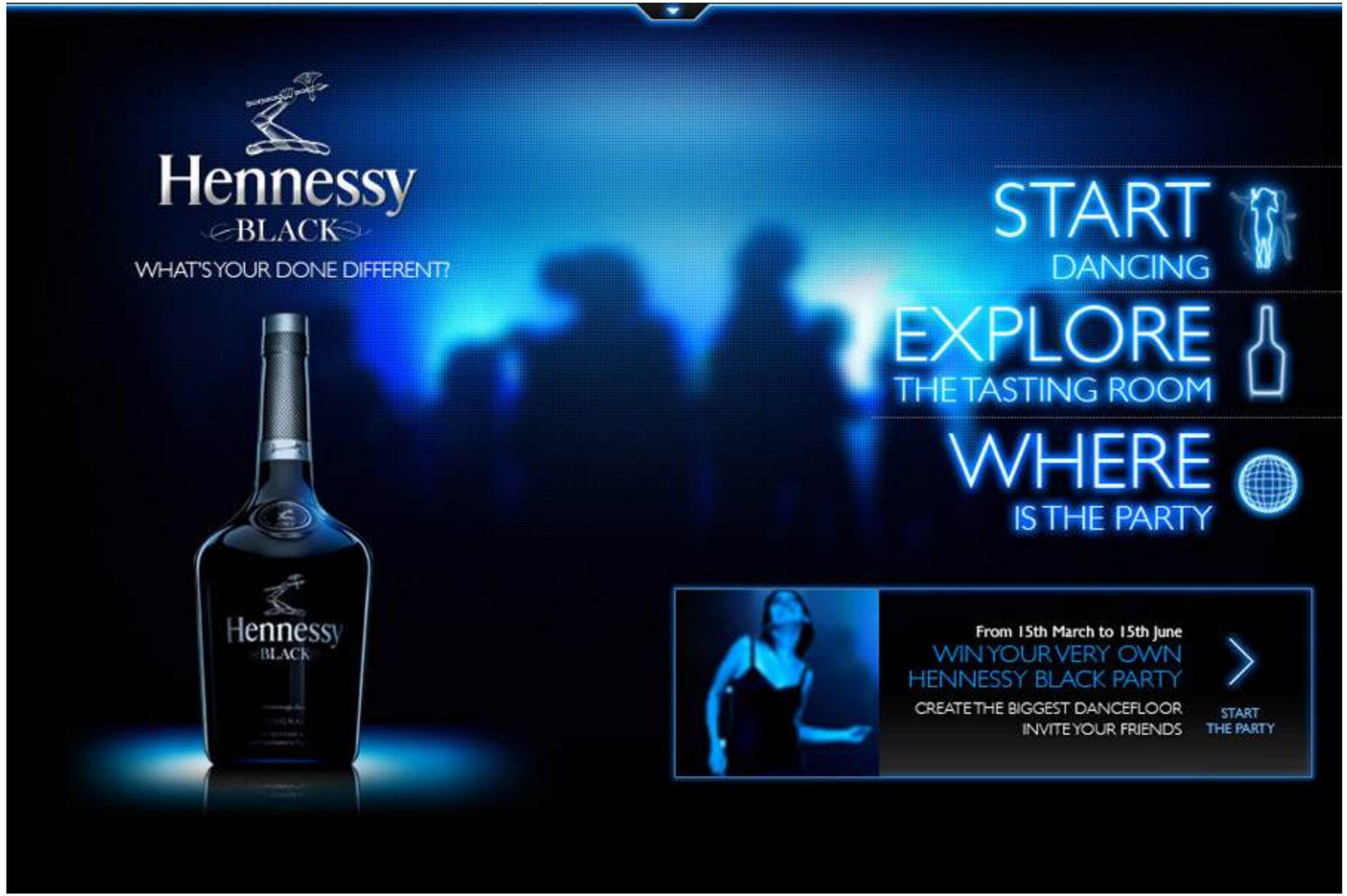
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Hennessy

WHAT'S YOUR DONE DIFFERENT

ART DIRECTOR

WEBDESIGN UI/UX

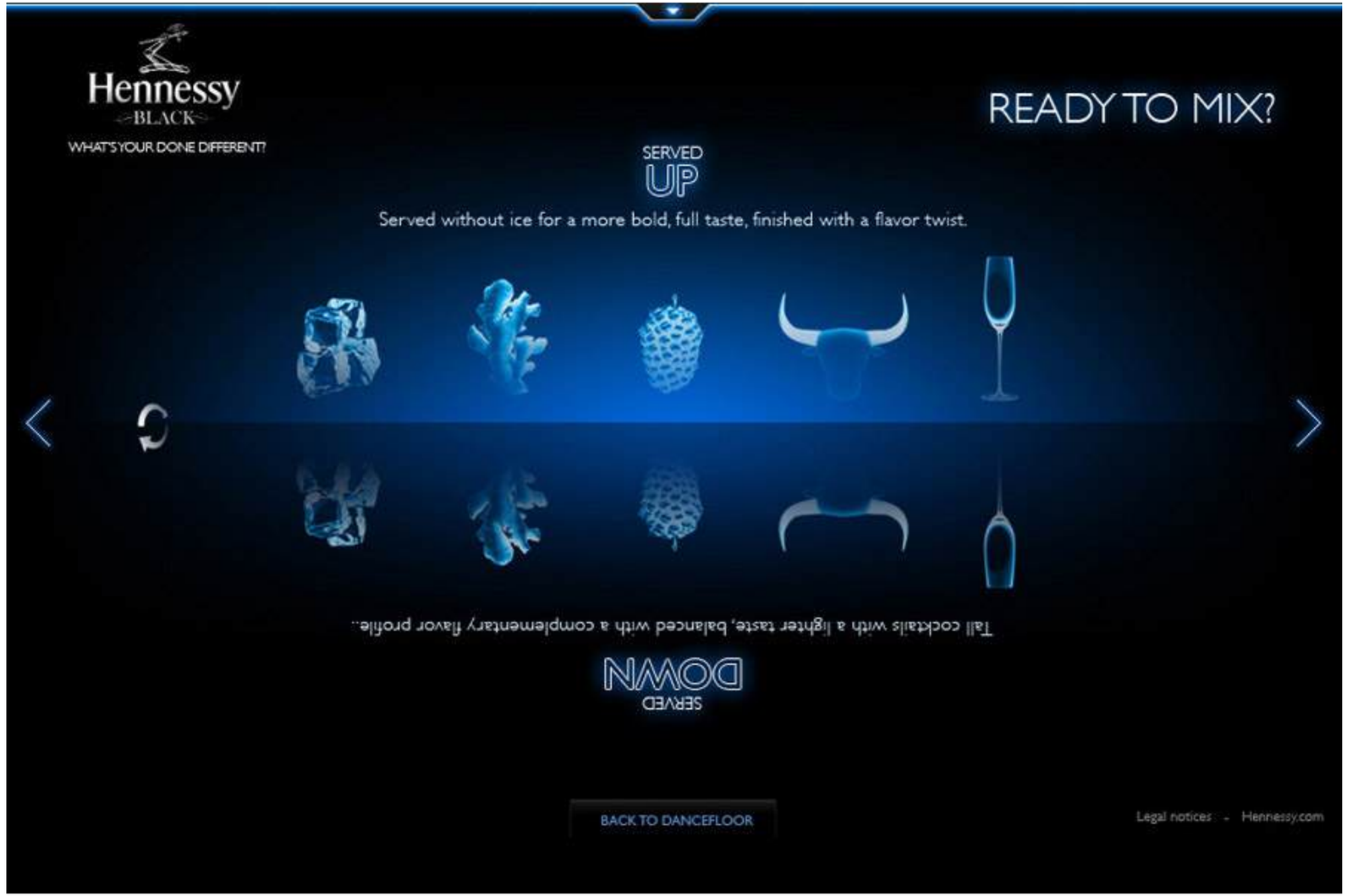


Hennessy

WHAT'S YOUR DONE DIFFERENT

ART DIRECTOR

WEBDESIGN UI/UX



Hennessy

WHAT'S YOUR DONE DIFFERENT

ART DIRECTOR

WEBDESIGN UI/UX

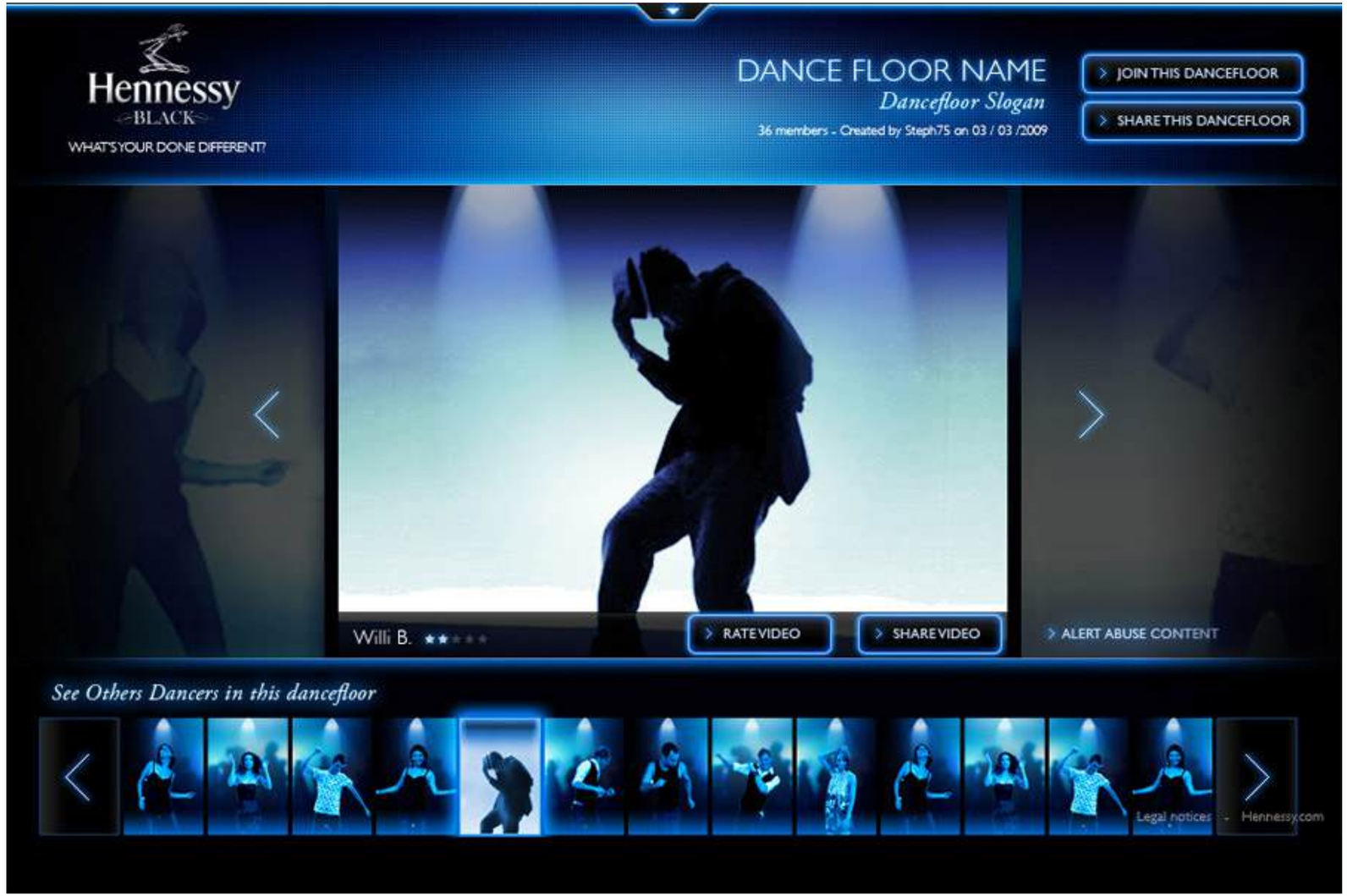


Hennessy

WHAT'S YOUR DONE DIFFERENT

ART DIRECTOR

WEBDESIGN UI/UX



PAUL LEON

BY KILIAN

ART DIRECTOR

Kilian

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Mazarine

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PAUL LEON

Kilian

BY KILIAN

ART DIRECTOR

WEBDESIGN UI/UX



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PAUL LEON

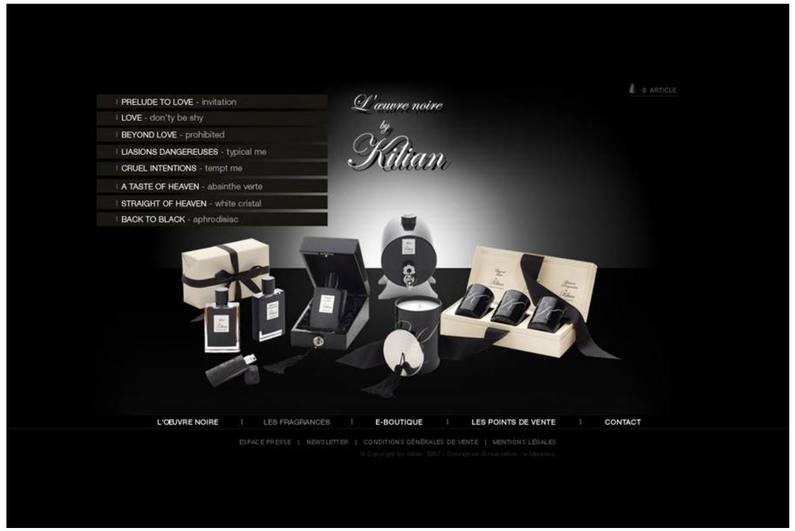
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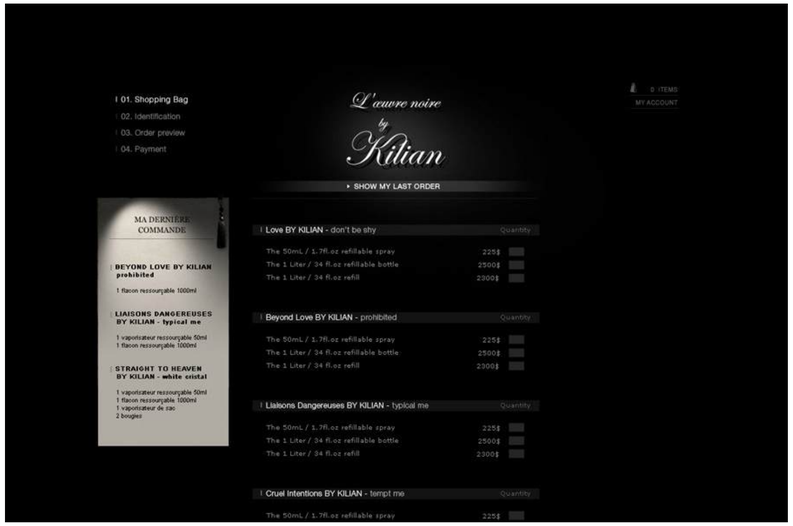
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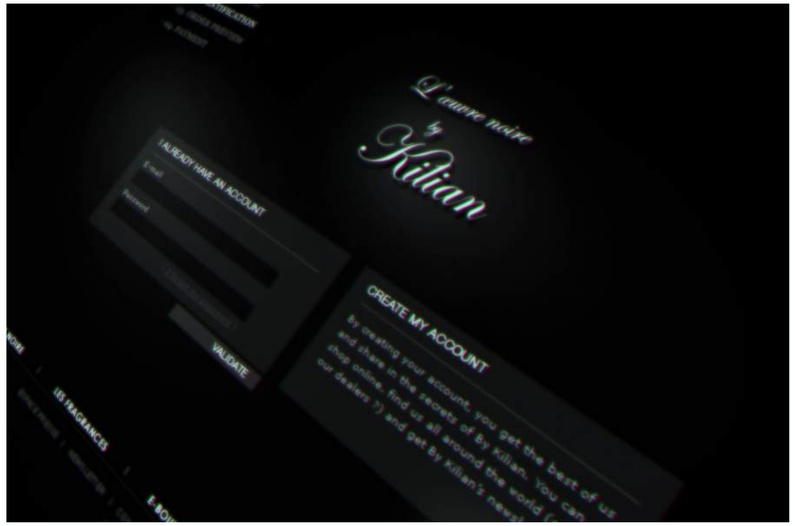
ART DIRECTOR

WEBDESIGN UI/UX









Mazarine

PAUL LEON

THE ROAD TO LYNCHBURG

CREATIVE DIRECTOR
ART DIRECTOR

WEBDESIGN UI/UX
MOTICON DESIGN



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JACK DANIEL'S

THE ROAD TO LYNCHBURG

CREATIVE DIRECTOR
ART DIRECTOR

WEBDESIGN UI/UX
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THE ROAD TO LYNCHBURG

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ART DIRECTOR

WEBDESIGN UI/UX
MOTICON DESIGN

WATCH THE MOVIE

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JACK DANIEL'S

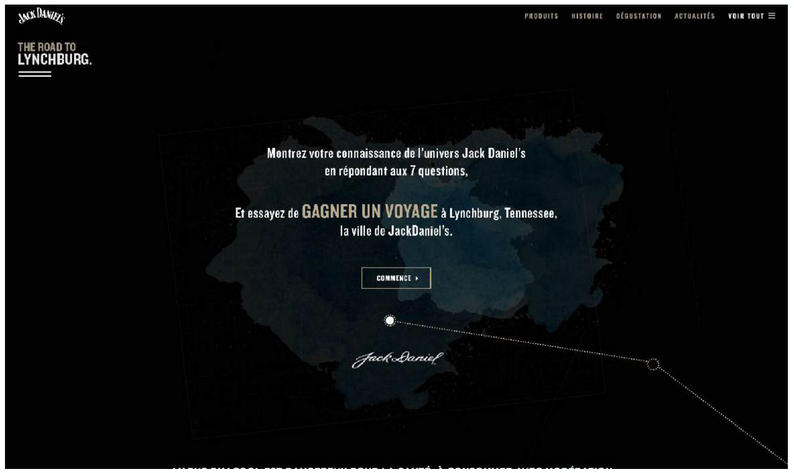
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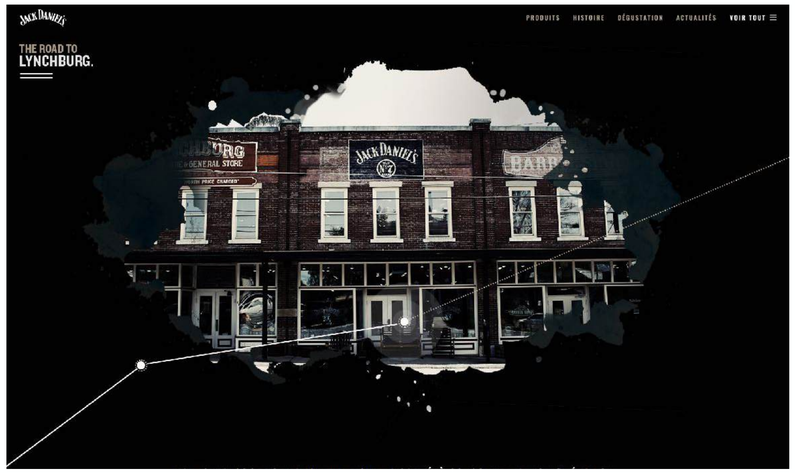
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ART DIRECTOR

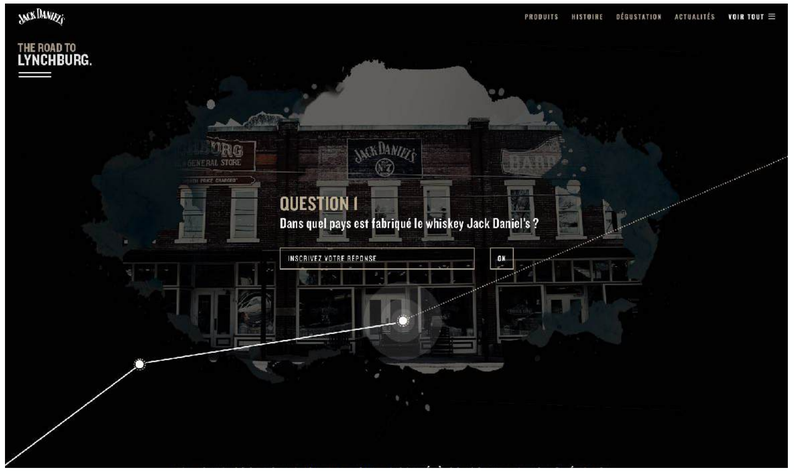
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MOTICON DESIGN

WATCH THE MOVIE

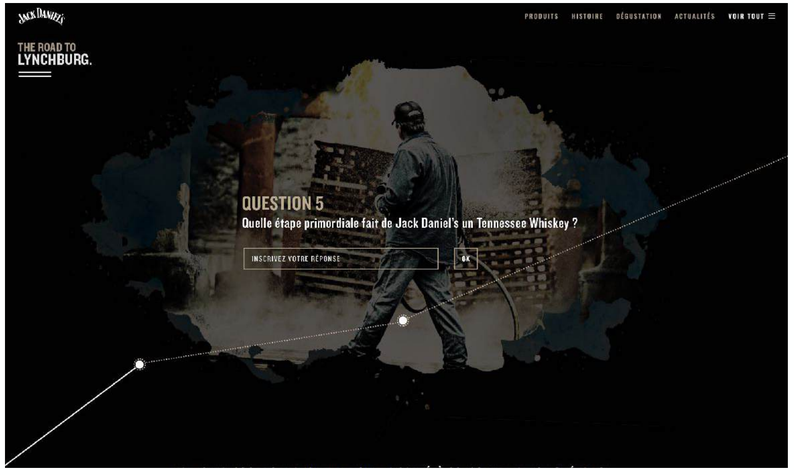
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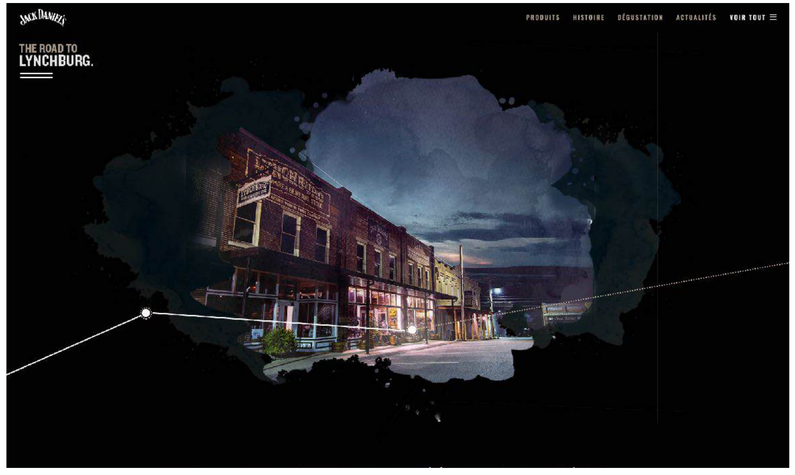












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JACK DANIEL'S

THE ROAD TO LYNCHBURG

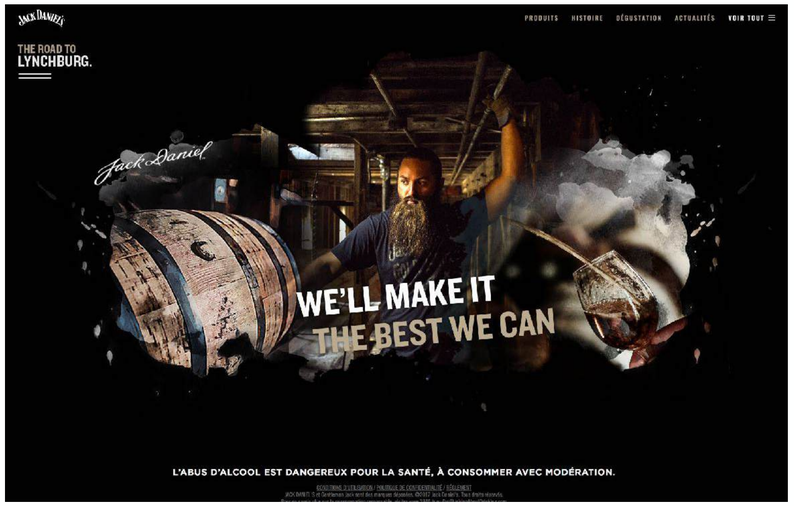
CREATIVE DIRECTOR
ART DIRECTOR

WEBDESIGN UI/UX
MOTICON DESIGN

WATCH THE MOVIE

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CERTIFIED PRE OWNED

CREATIVE DIRECTOR
ART DIRECTOR



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CREATIVE DIRECTOR
ART DIRECTOR

WEBDESIGN UI/UX



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ART DIRECTOR

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GREY



Audi

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ART DIRECTOR

WEBDESIGN UI/UX



GREY

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PLAY TO WIN

CREATIVE DIRECTOR
ART DIRECTOR

WEBDESIGN UI/UX



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Corona

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ART DIRECTOR

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Corona

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ART DIRECTOR

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EXACT TIME FOR LIFE

ART DIRECTOR

OMEGA

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EXACT TIME FOR LIFE

ART DIRECTOR

WEBDESIGN UI/UX

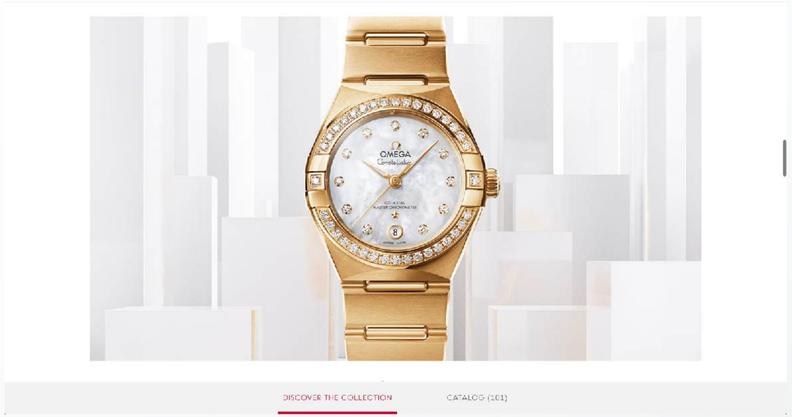


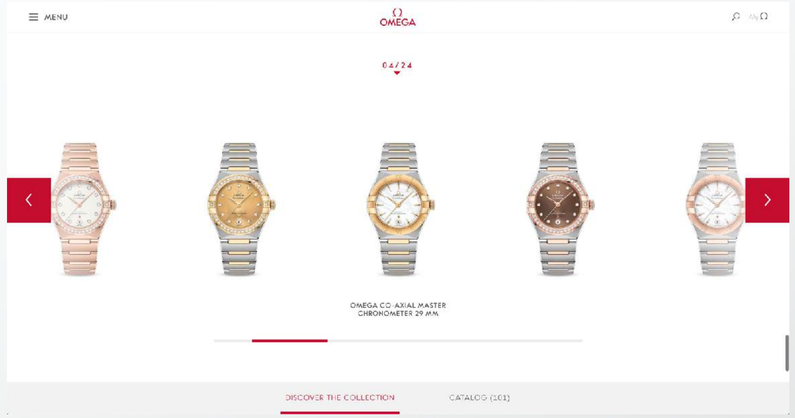
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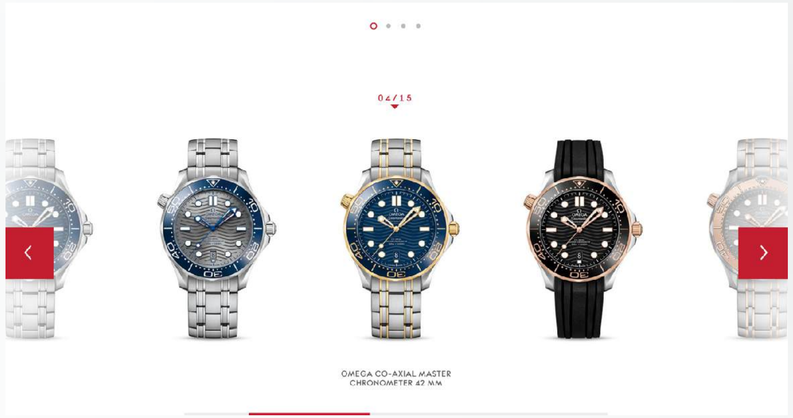
EXACT TIME FOR LIFE

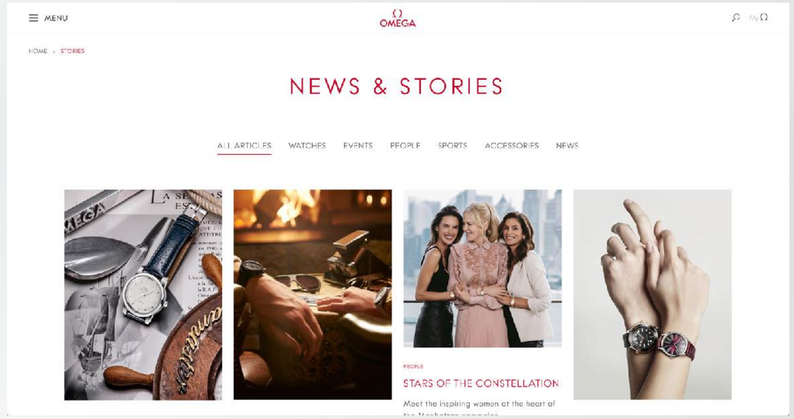
ART DIRECTOR

WEBDESIGN UI/UX









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EXACT TIME FOR LIFE

ART DIRECTOR

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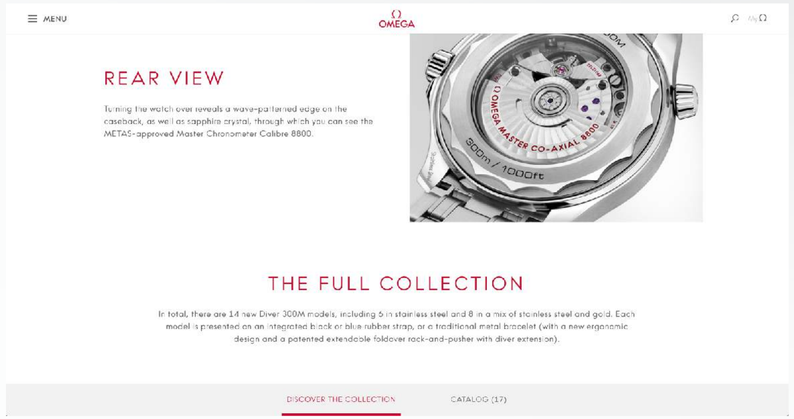
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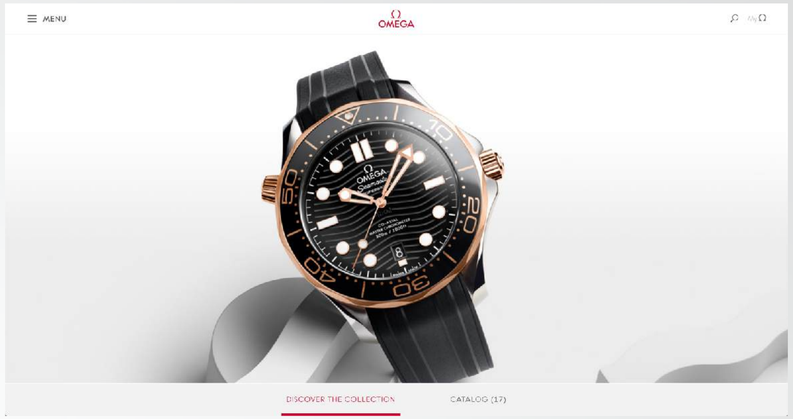
EXACT TIME FOR LIFE

ART DIRECTOR

WEBDESIGN UI/UX







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EXACT TIME FOR LIFE

ART DIRECTOR

WEBDESIGN UI/UX



PAUL LEON

WE LOVE CINEMA

ART DIRECTOR

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CONNEXION À VOTRE ESPACE CINÉ

L'ACTU CINÉ LIRE LE CINÉMA

SÉANCE RADIO ÉCOUTER LE CINÉMA

SÉANCE VIDÉO REGARDER LE CINÉMA

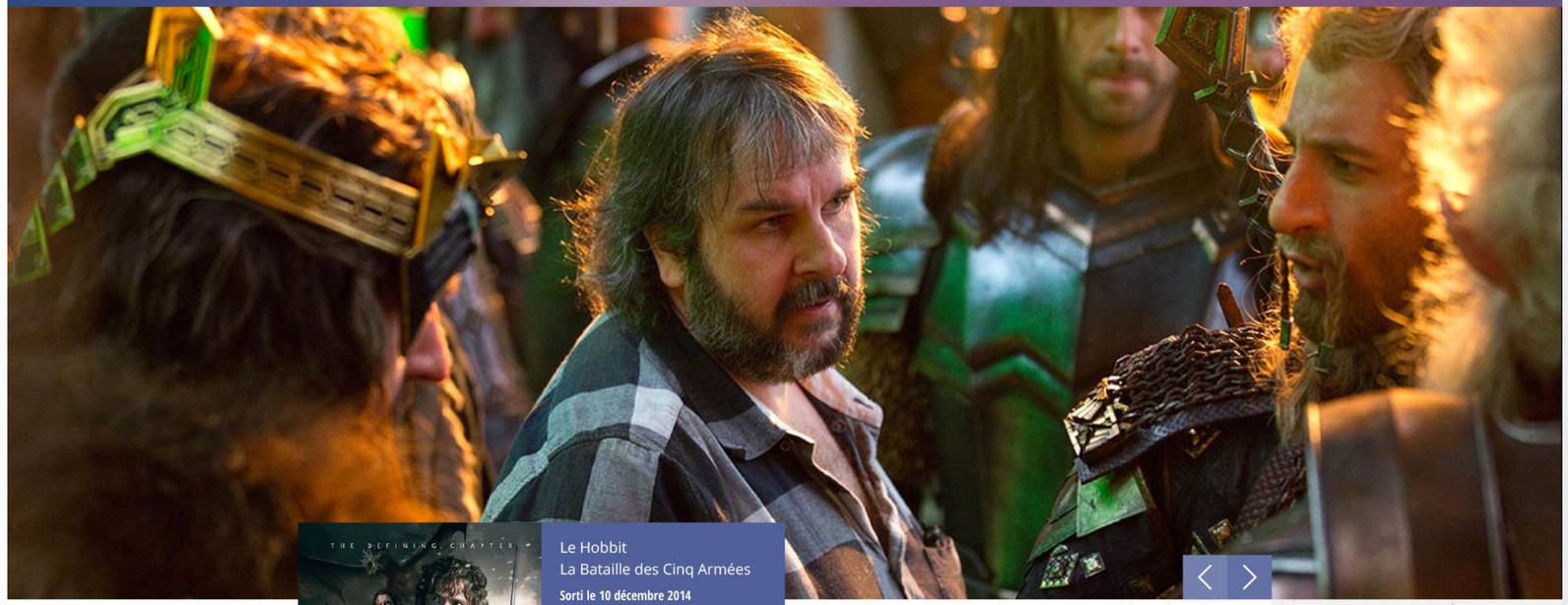
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LES + FIDELITÉ PROFITER DU CINÉMA

IMAGE & MÉDIA POUR LES PROS DU CINÉ

LE HOBBIT

PETER JACKSON SUR LE TOURNAGE DU 3ème VOLET DE LA TRILOGIE LE HOBBIT





Le Hobbit
La Bataille des Cinq Armées

Sorti le 10 décembre 2014
Un film de Peter Jackson

Troisième et ultime volet de la trilogie du HOBBIT signée Peter Jackson, d'après le chef d'œuvre de J.R.R. Tolkien. On découvrira le dénouement des aventures de Bilbon Sacquet, parti reconquérir le Royaume perdu des Nains d'Erebor, en compagnie du magicien Gandalf le Gris et des 13 nains, dont le chef n'est autre que Thorin Écu-de-Chêne.

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RENDEZ-

LES +

PAUL LEON

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RENDEZ-VOUS

LE CALENDRIER

DES ÉVÈNEMENTS À NE PAS LOUPER

10 DEC.
SORTIE DU FILM LE HOBBIT
Évènement international

10 DEC.
AVANT-PREMIÈRE FRANÇAISE EN PRÉSENCE DES ACTEURS
Le Grand Rex, Paris

17 DEC.
DIFFUSION DE L'INTÉGRALITÉ DE LA TRILOGIE LE HOBBIT
Gaumont Montparnasse, Paris

TOUS LES RENDEZ-VOUS

LES + FIDELITÉ



GRAND JEU CONCOURS
DU 27 OCT AU 10 DÉC. GAGNEZ UN VOYAGE, DES INVITATIONS AUX AVANT-PREMIÈRES ET PLEIN D'AUTRES CADEAUX



LA CARTE WE LOVE CINEMA
RÉDUCTIONS, OFFRES, AVANTAGES

VOIR TOUS LES AVANTAGES

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Il y a 50 ans, pour atteindre un goût inimitable et pour parfaire son savoir-faire, Heinz a décidé d'utiliser **ses propres graines**. Juteuse à souhait et naturellement sucrée : la tomate Heinz était née !



100% tomates mûries au soleil
Ronde, pulpeuse, généreuse, très goûteuse, la tomate Heinz est cultivée **au soleil et en plein air et sans OGM.** Pour garantir son goût inimitable depuis 140 ans, elle est cueillie à maturité.



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ART DIRECTOR

WEBDESIGN UI/UX









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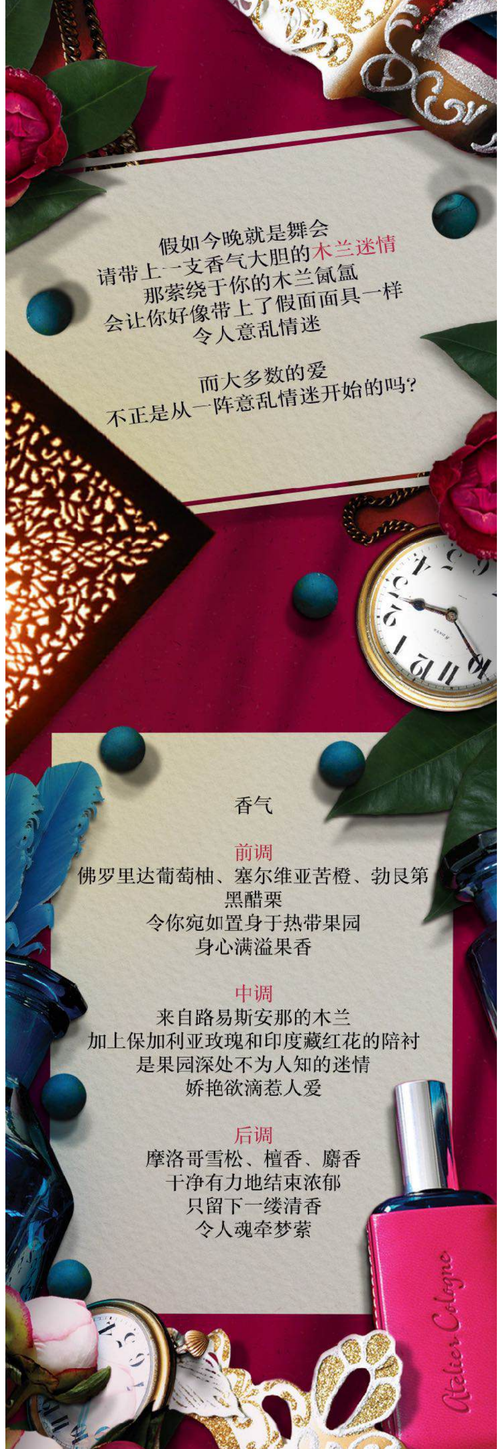
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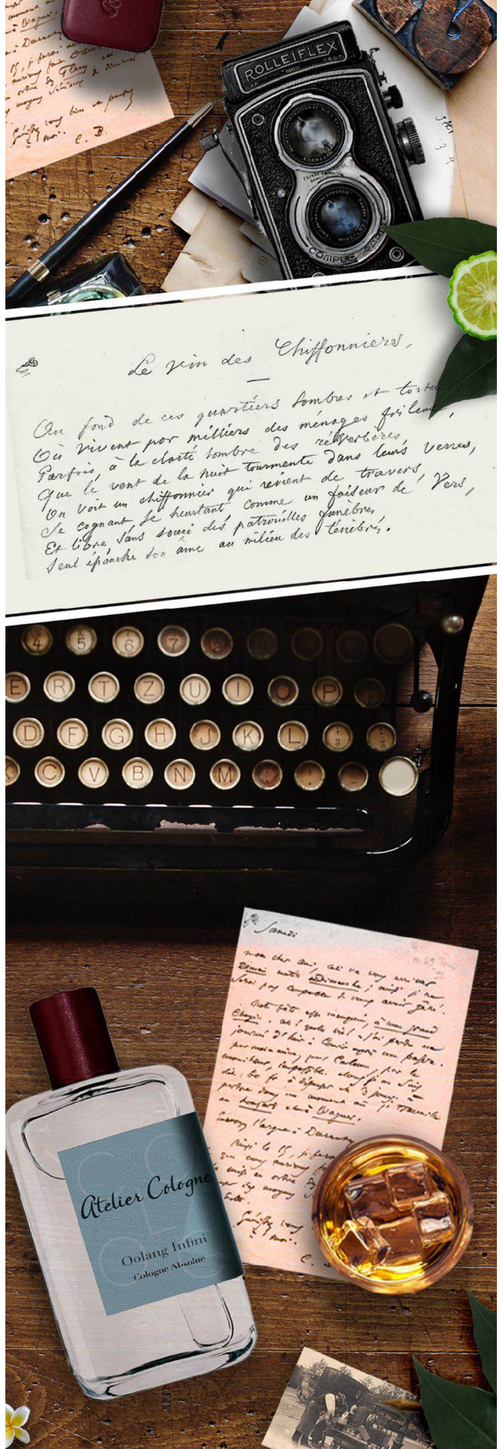
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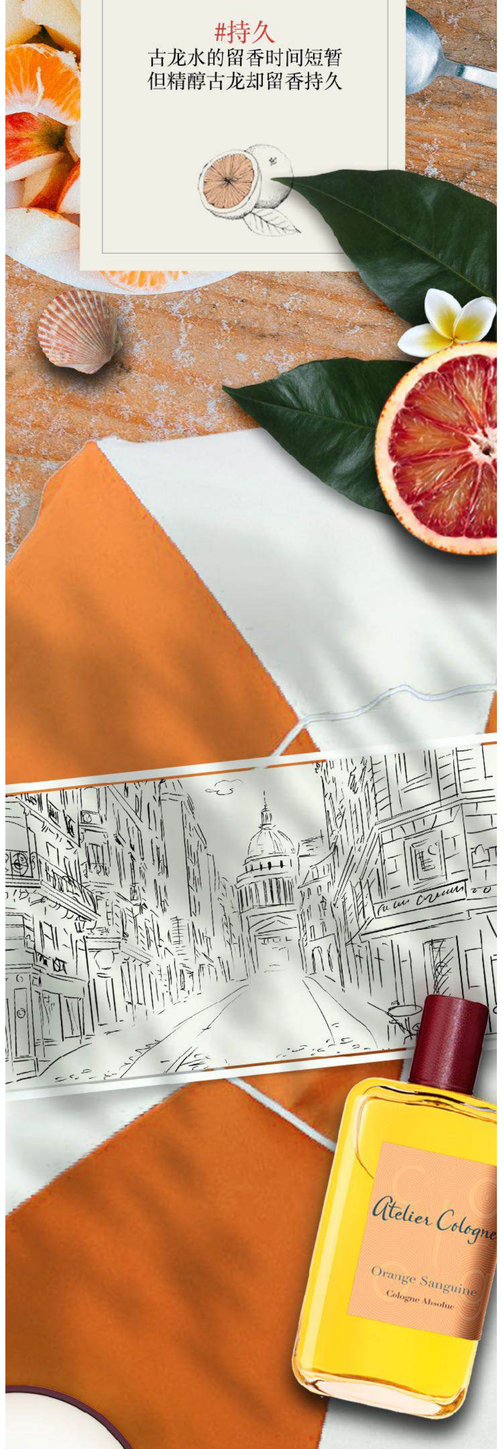
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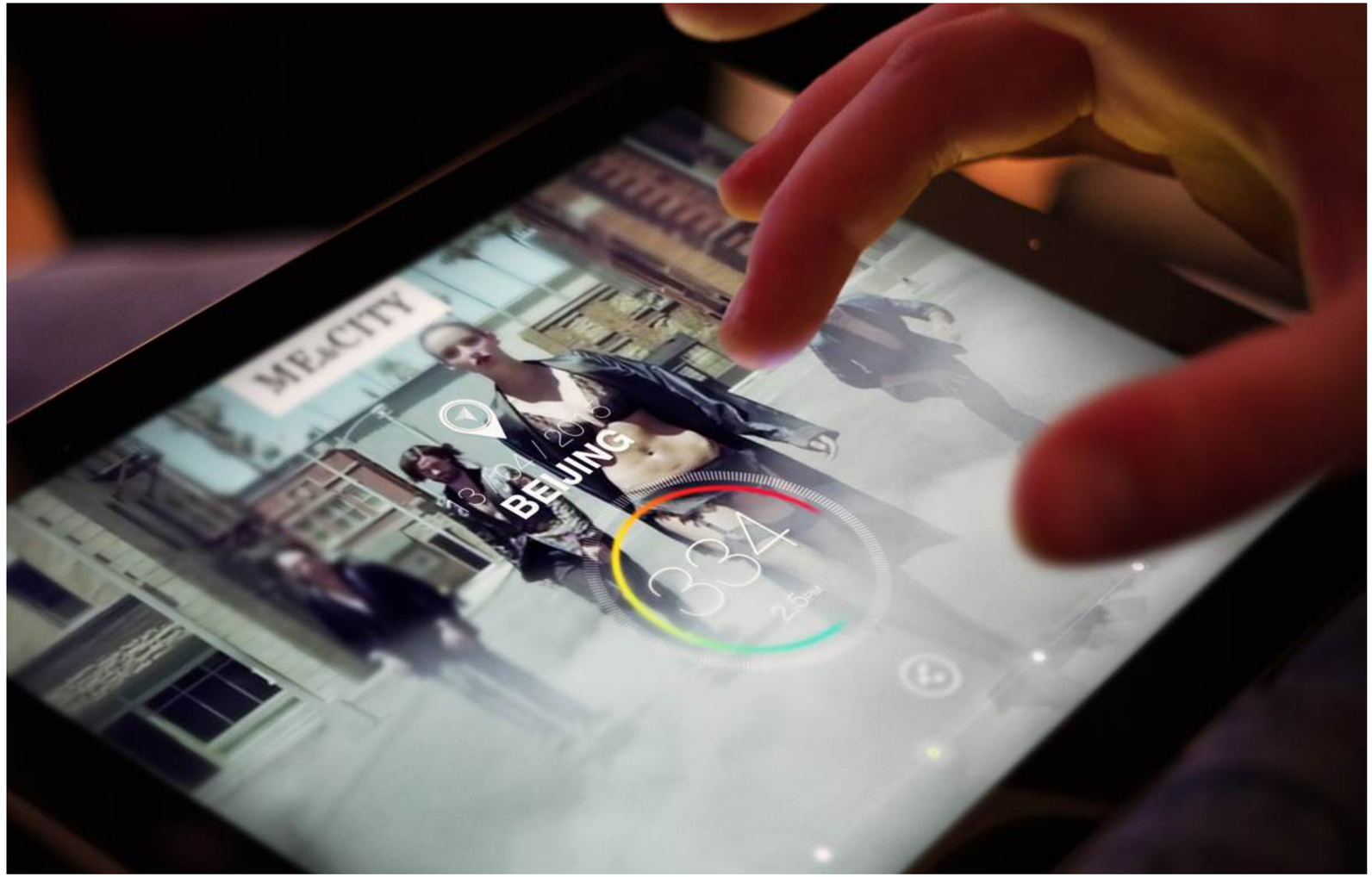
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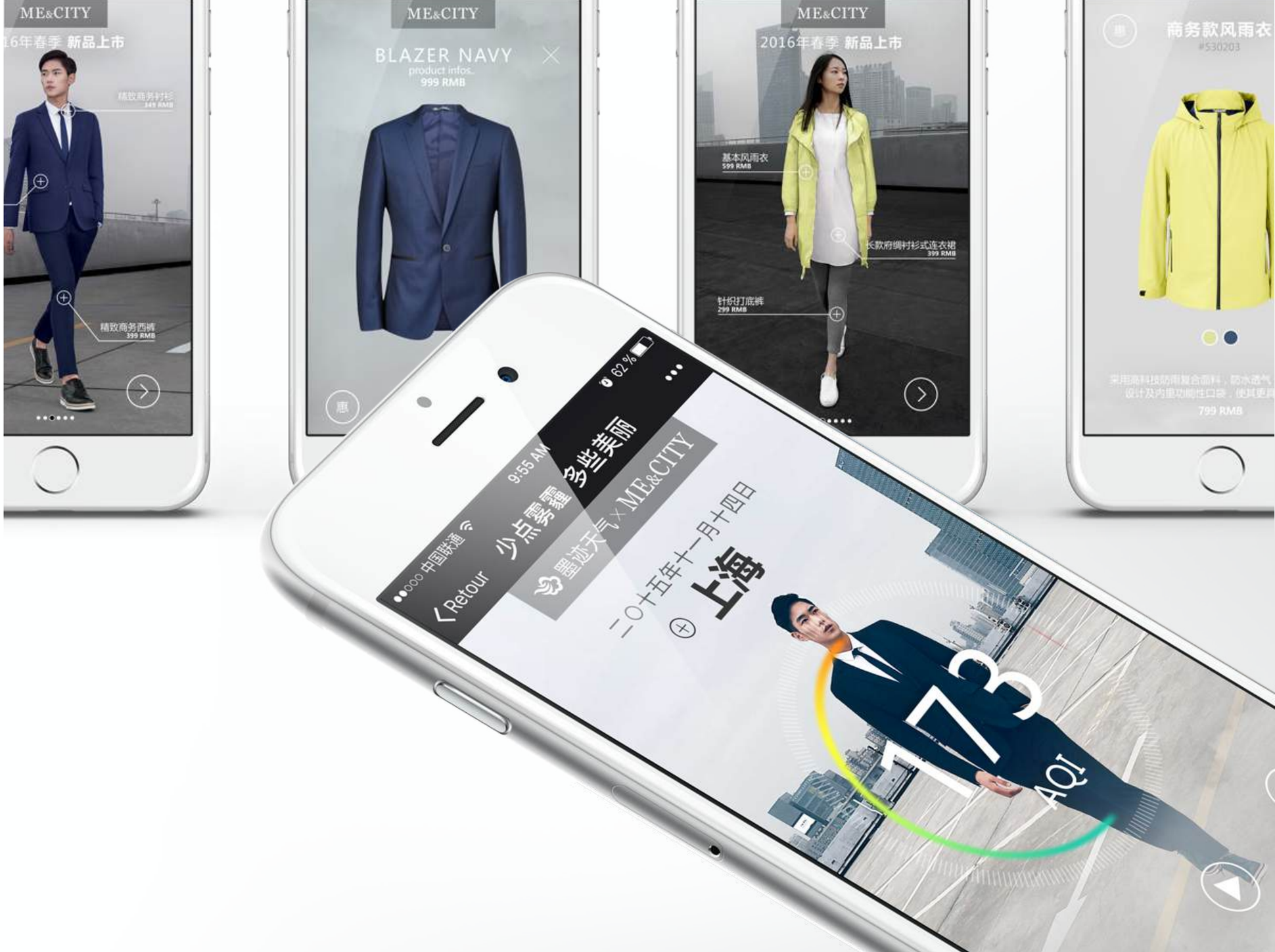
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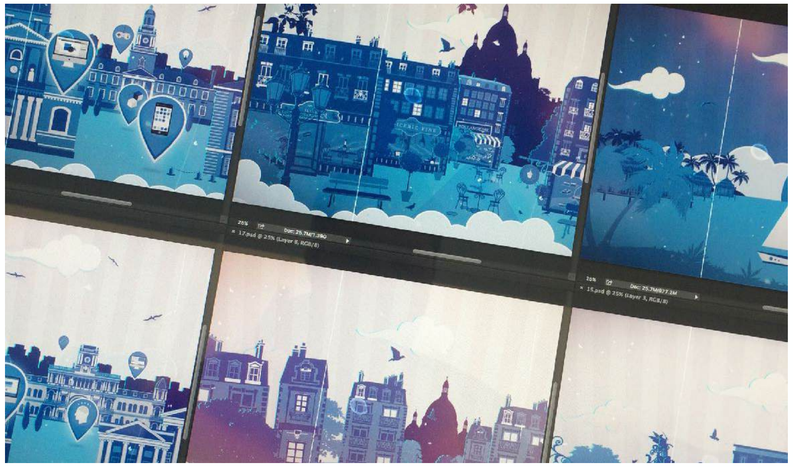
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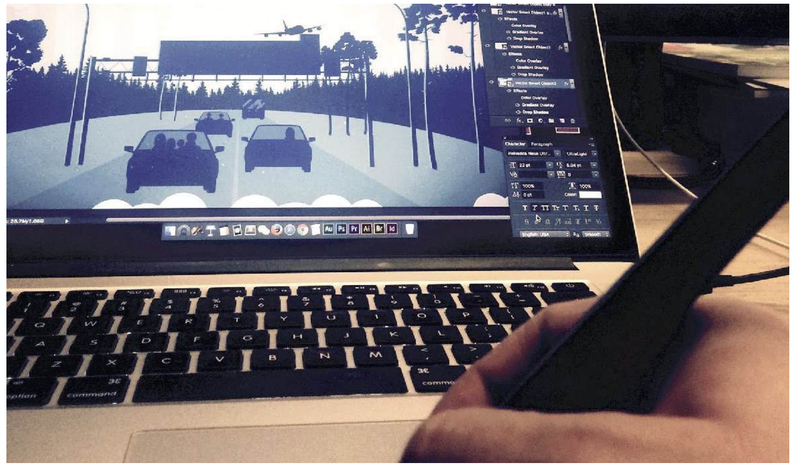
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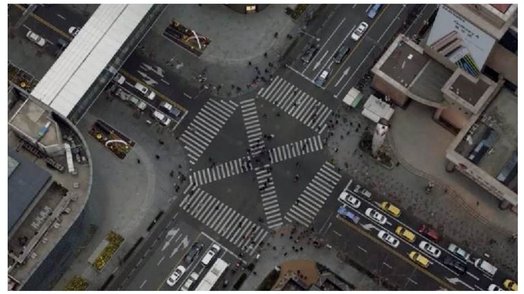
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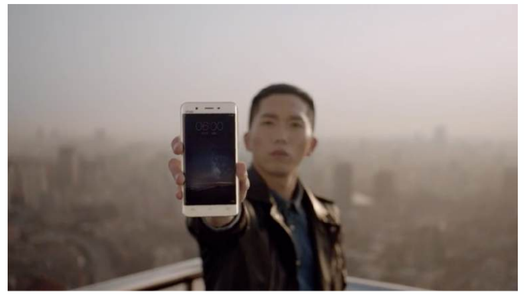
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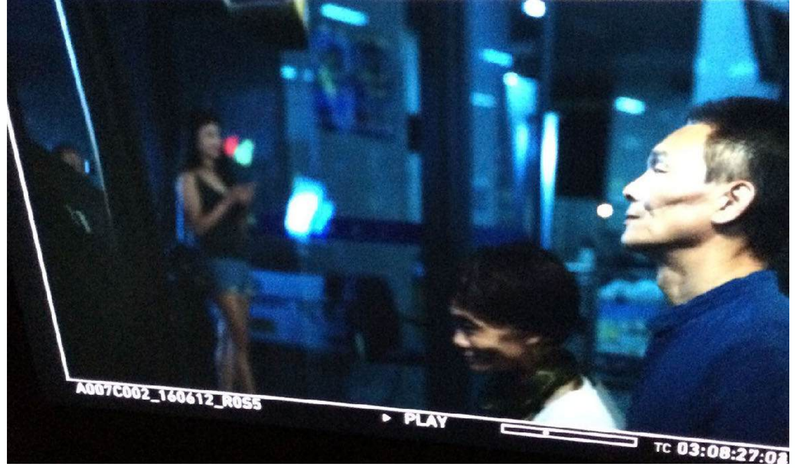
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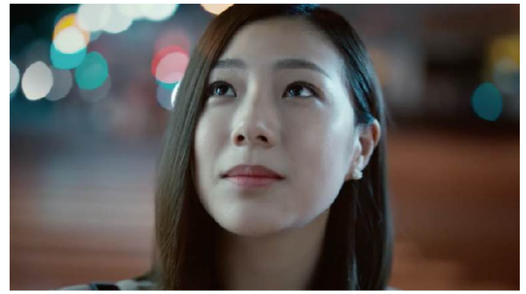
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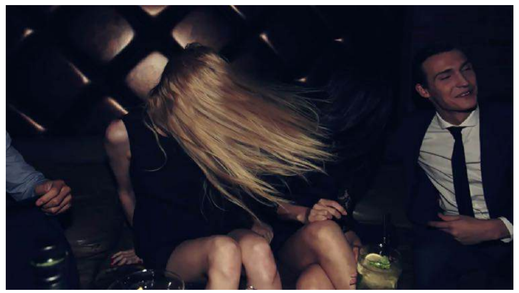
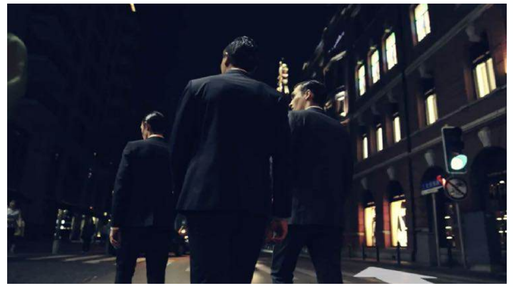











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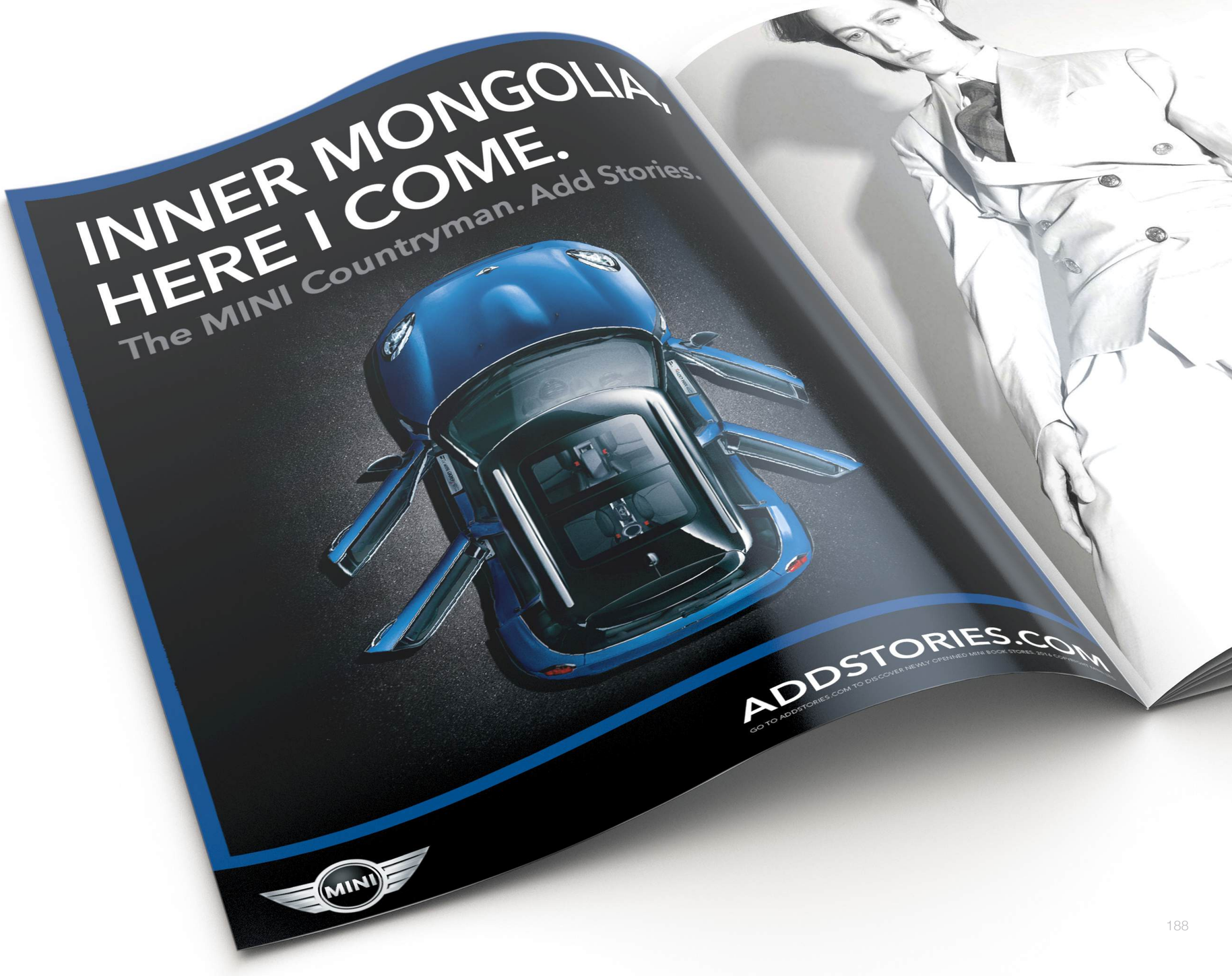
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